



2026
CATALOG



Throughout history, life skills have always been taught, learned, and mastered through the tasks we are given. Repetitive chores taught us dexterity and gave us confidence to tackle bigger and more significant challenges. In short, it's what instilled purpose and drive.

So, it shouldn't surprise us that, today, many feel lost and lack motivation. We no longer make our own coffee, much less hunt and gather our own food. Let's face it, swiping our phones is the most action our hands are seeing these days.

At TRUE, we're done sitting back and watching others do our work for us. We're putting purpose back into the hands and equipping people with the tools to heroically handle any situation.

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WE EXIST TO

PUT
PURPOSE
BACK IN
YOUR
HANDS





TRUE

NEW PRODUCTS





SMARTKNIFE® WR MINI

6-IN-1 MULTI-TOOL

The SMARTKNIFE WR MINI features a 2" black oxidized modified Sheepsfoot blade cleverly wrapped in an assortment of multi-tools. This 6-in-1 multi-tool knife is equipped with an adjustable wrench, calipers, wire strippers, rulers, flat driver, and a pry bar, making this the smartest, most compact knife you can put in your pocket.

BLADE:

2" Modified Sheepsfoot Blade
5Cr15MoV Stainless Steel, Flat Grind, Black Oxide Finish
FastFlip™ One-Handed Deployment

HANDLE:

Fiberglass Reinforced Nylon (FRN)
Textured Grip
2-Position Pocket Clip
Liner Lock
Featured Multi-Tools

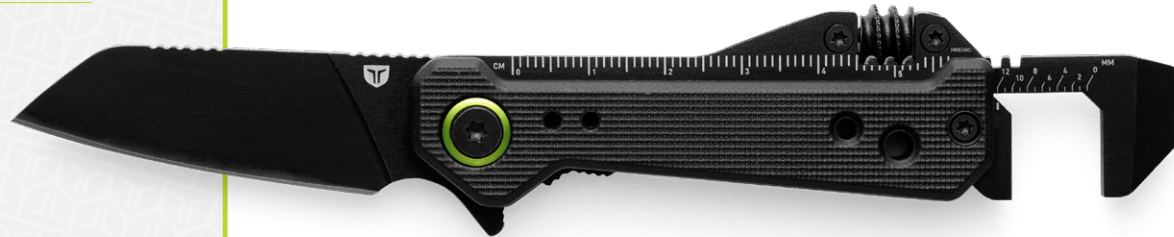
- Adjustable Wrench (up to 12mm or 7/16"),
- Wire Strippers (12-14AWG, 16-18AWG),
- Calipers (Metric & Imperial),
- Rulers (Metric & Imperial),
- Flat Driver / Pry Bar

TOTAL LENGTH:

5.65"

FOLDED LENGTH:

3.54"



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-FMK-0029

UPC: 044435927068

PKG: (H) 9.65" x (W) 4.3" x (D) 1"

DSP: (H) 1.58" x (W) 4.8" x (D) 7.64"

FREE DISPLAY WITH ORDER





TRUE

FIXED BLADES





TRUE[®]

PRIMALFORGE[®]

GRILL MASTER KNIVES

*Take your grilling game
to the next level with the
perfect outdoor cutlery.*



PrimalForge[®] knives are inspired by blacksmith craftsmanship, so they're rugged and razor sharp, featuring full-tang construction, hand-forged aesthetic blades, real Monzo wood handles, and protective waxed canvas sheaths—sounds like a grill master's dream.



PRIMALFORGE®

ROCKER BUTCHER

The PrimalForge Rocker Butcher features a corrosion-resistant, full tang butcher blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. The curved blade design allows the knife to easily rock back and forth to quickly chop or mince meat, produce, herbs, and other aromatics.

ROCKER BUTCHER BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

12.37"

TOTAL WEIGHT:

1.4 lbs.



ITEM: TRU-FXK-1016
UPC: 645397940685
BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"
DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE DISPLAY WITH ORDER





PRIMALFORGE®

TANTO SLICER

The PrimalForge Tanto Slicer features a corrosion-resistant, full tang Tanto blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. This style of blade is specifically designed for precision carving and trimming of large cuts of meat, as well as, slicing and dicing produce.

TANTO SLICER BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

12.17"

TOTAL WEIGHT:

1.1 lbs.



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ITEM: TRU-FXK-1017
UPC: 645397940692
BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"
DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE DISPLAY WITH ORDER





PRIMALFORGE®

CHOPPER

The PrimalForge Chopper features a corrosion-resistant, full tang blade with rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. The size and weight make it easy to chop through small bones and joints like a cleaver, while the curved edge makes it great for slicing and dicing.

CHOPPER BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

11.48"

TOTAL WEIGHT:

1.7 lbs.



ITEM: TRU-FXK-1018
UPC: 645397940708
BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"
DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE DISPLAY WITH ORDER





PRIMALFORGE®

CLEAVER

The PrimalForge Cleaver is perfect for sectioning meat, by easily cutting through bones, joints, and flesh with its full tang blade and real Monzo wood handle. The cleaver blade is corrosion-resistant and designed with a rugged, hand-forged aesthetic. The flat side of the blade can be used to tenderize meat and crush garlic cloves and other herbs.

CLEAVER BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

12.69"

TOTAL WEIGHT:

1.8 lbs.



ITEM: TRU-FXK-1019
UPC: 645397940715
BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"
DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE DISPLAY WITH ORDER





PRIMALFORGE®

CANVAS KNIFE ROLL

The PrimalForge Canvas Knife Roll is designed with 4 reinforced slots to safely store the PrimalForge Rocker Butcher, Tanto Slicer, Chopper & Cleaver. This knife roll is constructed of heavy-duty, wax-coated canvas for rugged durability and water-resistance, with snap closures to keep each knife securely in place.

CANVAS KNIFE ROLL:

Durable Water-Resistant Wax Coating
Four Reinforced Slots
Retention Snap Knife Closures
Double-Loop Strap Closures

COMPATIBLE WITH:

PrimalForge Rocker Butcher
PrimalForge Tanto Slicer
PrimalForge Chopper
PrimalForge Cleaver

FOLDED SIZE:

15" x 6.75"

TOTAL WEIGHT:

0.5 lb.



ITEM: TRU-ACC-0009
UPC: 645397943150
PKG: N/A
DSP: (H) 3.94" x (W) 5.91" x (D) 13.97"

FREE DISPLAY WITH ORDER



PRIMALFORGE®

CHEF

The PrimalForge Chef features a corrosion-resistant, full tang chef blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. The balanced, all-purpose blade design allows for controlled, efficient cuts, perfect for slicing, dicing, chopping, and mincing a wide variety of ingredients with precision.

CHEF BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

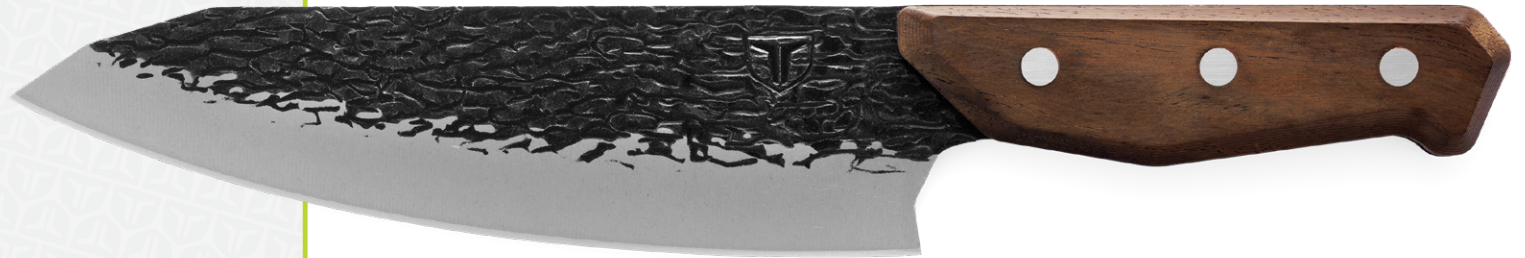
Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

12.71"

TOTAL WEIGHT:

1.1 lbs.



ITEM: TRU-FXK-0007

UPC: 044435921202

BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"

DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE DISPLAY WITH ORDER



PRIMALFORGE®

NAKIRI

The PrimalForge Nakiri features a corrosion-resistant, full tang nakiri blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. Specifically designed for precision vegetable preparation, its flat, straight blade allows for smooth, clean cuts, making it ideal for slicing, dicing, and chopping vegetables without crushing them.

NAKIRI BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

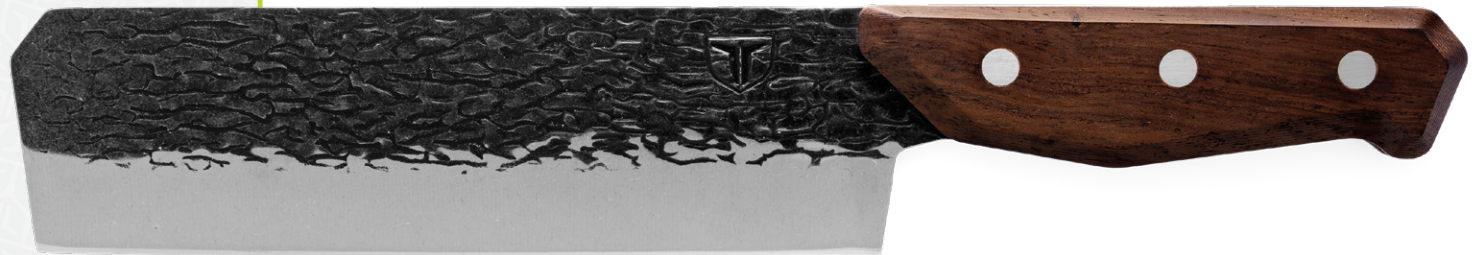
Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

12.4"

TOTAL WEIGHT:

1.15 lbs.



ITEM: TRU-FXK-0008
UPC: 044435921219
BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"
DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE DISPLAY WITH ORDER





NEKKID[®]

2.4" FIXED BLADE KNIFE

Stripped down to its essentials, the NEKKID knife is a thin, lightweight fixed blade knife with a 2.4" modified Sheepsfoot blade and solid, full-tang construction. The skeletal handle is dressed with nearly six feet of quick-release paracord wrap, which provides extra grip and an additional outdoor essential. Adding extra protection and convenient transport, the Nylon sheath features a belt loop and snap closure for secure everyday carry.

2.4" SHEEPSFOOT BLADE:

Stonewashed 3Cr13 Stainless Steel
Full-Tang Construction

HANDLE:

Skeletal Handle
Paracord Wrap

NYLON SHEATH:

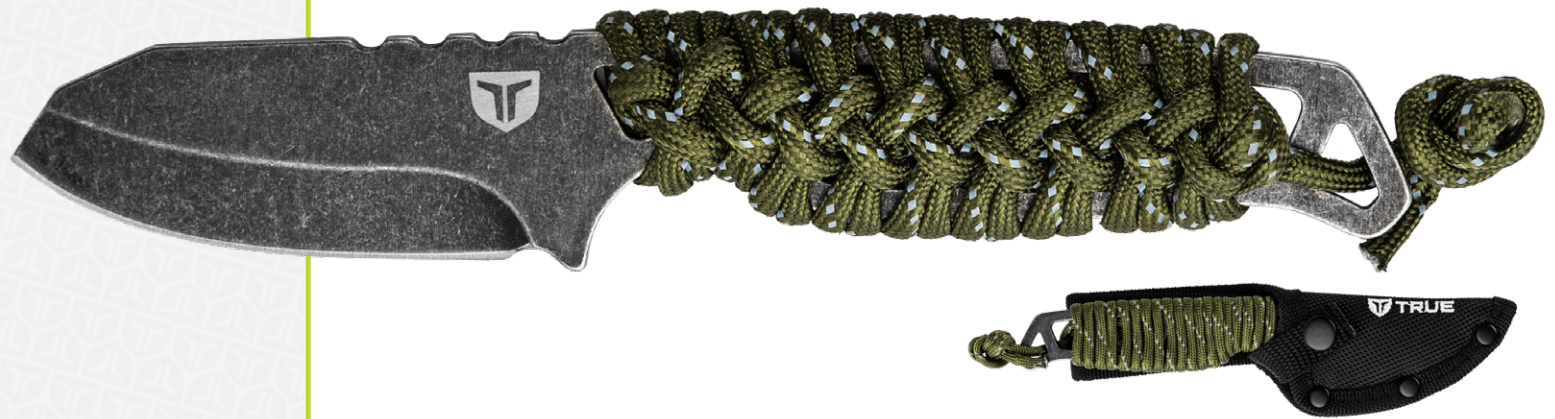
Belt-Loop
Snap Enclosure

TOTAL LENGTH:

7.28"

TOTAL WEIGHT:

0.2 lbs.



ITEM: TRU-FXK-1020
UPC: 645397940845
PKG: (H) 11.1" x (W) 4.56" x (D) 1"
DSP: (H) 2.5" x (W) 10" x (D) 9.5"

FREE DISPLAY WITH ORDER





NEKKID® TANTO

2.92" FIXED BLADE KNIFE

Stripped down to its essentials, the NEKKID Tanto knife is a thin, lightweight fixed blade knife with a 2.92" tanto blade and solid, full-tang construction. The skeletal handle is covered with rubberized TraxGrip scales, which provide extra grip and are also removable for a slimmer overall profile. Adding extra protection and convenient transport, the molded sheath features a belt clip and is designed to fit all NEKKID blade shapes.

2.92" TANTO BLADE:

3Cr13 Steel
Full-Tang Construction
Black Oxide Stonewashed Finish

HANDLE:

Skeletal Handle with Removable Scales
Rubberized TraxGrip™ Texture
Easy to Clean & Antimicrobial

MOLDED SHEATH:

Fits all NEKKID® Blade Shapes
Includes Handle Scale Tool
Compatible with Tek-Lock® and UltiClip®

TOTAL LENGTH:

6.69"

TOTAL WEIGHT:

0.4 lbs.



ITEM: TRU-FXK-0005
UPC: 044435920236
PKG: (H) 10.63" x (W) 5.12" x (D) 1"
DSP: (H) 13.7" x (W) 5.83" x (D) 13.26"

FREE DISPLAY WITH ORDER





OUTDOORSMAN

FIXED BLADE KNIFE

Crafted for those who find their purpose in the wilderness, the Outdoorsman fixed blade knife promises to be a trusted tool amidst nature's challenges. Built with a 4" drop point blade and black oxide finish, this sturdy full-tang design fits comfortably in your hand, and is easy to carry in its molded sheath, which conveniently allows for scout, drop leg, or MOLLE mounted carry.

BLADE:

4" Drop Point
8Cr13MoV Stainless Steel
Black Oxide Finish
Full-Tang Construction

HANDLE:

Thermoplastic Rubber (TPR)
Glass Breaker Pommel
Lanyard Hole

SHEATH:

PA66 Molded Sheath
Nylon Sheath Mount + MOLLE Webbing
Snap Retention

TOTAL LENGTH:

9.25"

TOTAL WEIGHT:

0.22 lbs.



ITEM: TRU-FXK-0001
UPC: 645397001218
BOX: (H) 11.22" x (W) 3.93" x (D) 1.38"

ITEM: TRU-DSP-0003
UPC: 645397001225
DSP: (H) 8.67" x (W) 10.5" x (D) 9.6"



TRUE
MYCRO™
UTILITY KNIFE

Designed by custom knifemaker, Andrew Takach, the MYCRO Utility Knife is small, lightweight, and uniquely shaped to support many different hand positions. This ergonomic utility knife securely stows inside the multi-position sheath for a variety of carry styles—on your hip with the belt clip, or around your neck with the lanyard.

BLADE:

1.5" Wharncliffe Blade
8Cr13 Stainless Steel

HANDLE:

G10 Composite
Ergonomic Grip

INCLUDES:

Multi-Position Sheath with Belt Clip
Lanyard

TOTAL LENGTH:

3.625"

TOTAL WEIGHT:

0.148 lbs.



Designed by
Andrew Takach

Takach



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ITEM: TRU-FXK-0004
UPC: 645397943778
PKG: (H) 7.24" x (W) 4.95" x (D) 2.75"
DSP: (H) 11" x (W) 6.25" x (D) 11.83"

FREE DISPLAY WITH ORDER

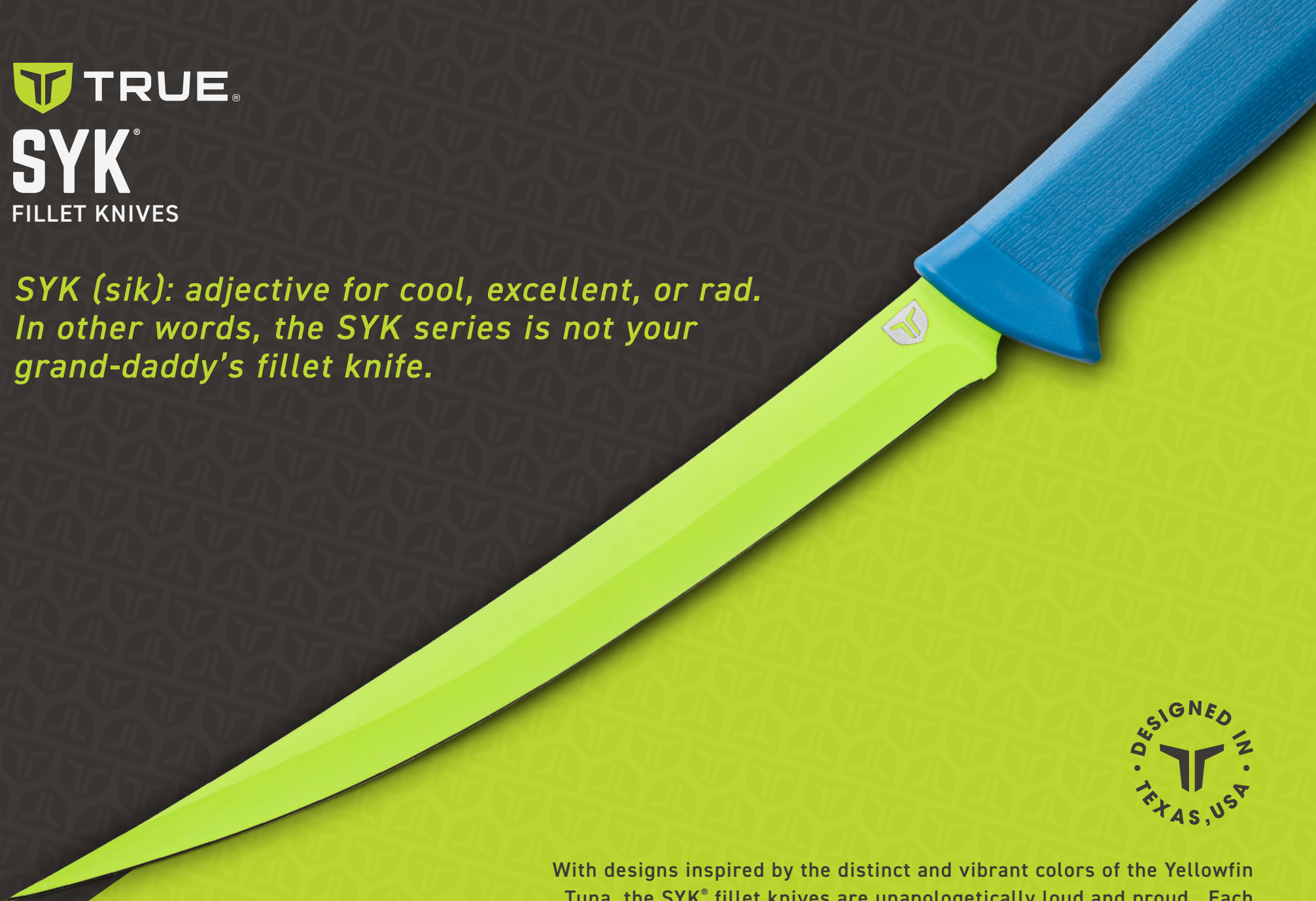


 TRUE[®]

SYK[®]

FILLET KNIVES

*SYK (sik): adjective for cool, excellent, or rad.
In other words, the SYK series is not your
grand-daddy's fillet knife.*



With designs inspired by the distinct and vibrant colors of the Yellowfin Tuna, the SYK[®] fillet knives are unapologetically loud and proud. Each blade is coated with a Cerakote[®] finish to enhance durability and overall resistance against corrosion, chemicals, and everyday wear and tear. And each sheath is made from 100% recycled ocean-bound plastics.



SYK[®]

4" FILLET KNIFE

The SYK[®] series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 4" medium flex blade features encapsulated full-tang construction with a Cerakote[®] finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK[®] fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

4" FILLET BLADE:

9Cr18MoV Stainless Steel
Cerakote[®] Finish
Encapsulated Full-Tang Construction
Medium Flex, Hollow Grind

HANDLE:

TraxGrip[™] No-Slip Grip
Thermoplastic Rubber (TPR)
Lanyard Ready

MOLDED SHEATH:

Quick Dry Slots
Easy-to-Clean
Integrated Belt Clip
Made from 100% recycled ocean-bound plastic

TOTAL LENGTH:

8.9375"

TOTAL WEIGHT:

0.2 lbs.



ITEM: TRU-FSH-0006
UPC: 645397939344
PKG: (H) 11" x (W) 6.3" x (D) 1.4"
DSP: (H) 7.5" x (W) 6.85" x (D) 10"

FREE DISPLAY WITH ORDER





SYK[®]

7" FILLET KNIFE

The SYK[®] series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 7" medium flex blade features encapsulated full-tang construction with a Cerakote[®] finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK[®] fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

7" FILLET BLADE:

9Cr18MoV Stainless Steel
Cerakote[®] Finish
Encapsulated Full-Tang Construction
Medium Flex, Hollow Grind

HANDLE:

TraxGrip[™] No-Slip Grip
Thermoplastic Rubber (TPR)
Lanyard Ready

MOLDED SHEATH:

Quick Dry Slots
Easy-to-Clean
Integrated Belt Clip
Made from 100% recycled ocean-bound plastic

TOTAL LENGTH:

12.875"

TOTAL WEIGHT:

0.2875 lbs.



ITEM: TRU-FSH-0003
UPC: 645397939313
PKG: (H) 16" x (W) 6.3" x (D) 1.4"
DSP: (H) 7.5" x (W) 8.6" x (D) 10.1"

FREE DISPLAY WITH ORDER





SYK[®]

9" FILLET KNIFE

The SYK[®] series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 9" medium flex blade features encapsulated full-tang construction with a Cerakote[®] finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK[®] fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

9" FILLET BLADE:

9Cr18MoV Stainless Steel
Cerakote[®] Finish
Encapsulated Full-Tang Construction
Medium Flex, Hollow Grind

HANDLE:

TraxGrip[™] No-Slip Grip
Thermoplastic Rubber (TPR)
Lanyard Ready

MOLDED SHEATH:

Quick Dry Slots
Easy-to-Clean
Integrated Belt Clip
Made from 100% recycled ocean-bound plastic

TOTAL LENGTH:

14.75"

TOTAL WEIGHT:

0.31875 lbs.



ITEM: TRU-FSH-0005
UPC: 645397939337
PKG: (H) 18" x (W) 6.3" x (D) 1.4"
DSP: (H) 7.5" x (W) 8.6" x (D) 10.1"

FREE DISPLAY WITH ORDER





SYK[®]

9" SERRATED FILLET KNIFE

The SYK[®] series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 9" serrated blade features encapsulated full-tang construction with a Cerakote[®] finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK[®] fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

9" SERRATED FILLET BLADE:

9Cr18MoV Stainless Steel
Cerakote[®] Finish
Encapsulated Full-Tang Construction
Chisel Grind

HANDLE:

TraxGrip[™] No-Slip Grip
Thermoplastic Rubber (TPR)
Lanyard Ready

MOLDED SHEATH:

Quick Dry Slots
Easy-to-Clean
Integrated Belt Clip
Made from 100% recycled ocean-bound plastic

TOTAL LENGTH:

13.9375"

TOTAL WEIGHT:

0.25 lbs.



ITEM: TRU-FSH-0004

UPC: 645397939320

PKG: (H) 18" x (W) 6.3" x (D) 1.4"

DSP: (H) 7.5" x (W) 8.6" x (D) 10.1"

FREE DISPLAY WITH ORDER



TRUE

FOLDING BLADES





REPOSE™

3" FOLDING WHARNCLIFFE

The REPOSE™ features a 3" wharncliffe blade with a generous belly for slicing and a precision tip for controlled cuts when the details matter. The crossbar lock keeps the blade secure while the lightweight aluminum handle features an integrated carabiner clip, and an ambidextrous deep carry pocket clip for easy and convenient every day carry.

BLADE:

3" Wharncliffe
3Cr13 Stainless Steel
Stonewashed Finish

HANDLE:

Anodized Aluminum
Contoured Grip
Reversible Deep-Carry Pocket Clip
Built-In Carabiner

CROSSBAR LOCK:

Thumb Stud
Ball-Bearing Pivot System
One-Handed Deployment

TOTAL LENGTH:

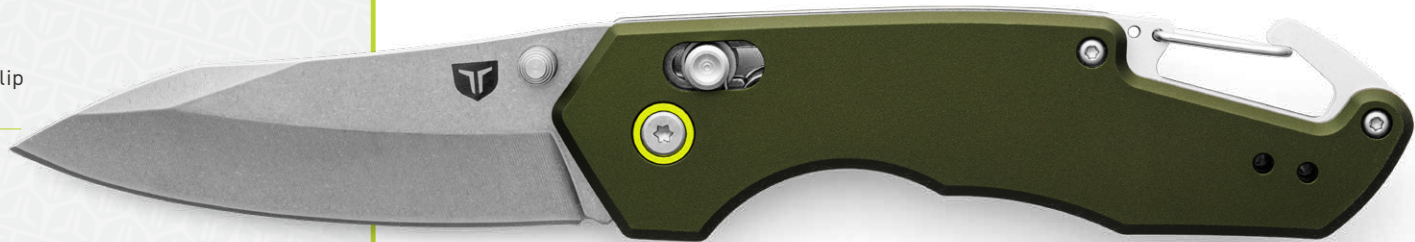
7.5"

FOLDED LENGTH:

4.5"

WEIGHT:

0.28 lbs.



ITEM: TRU-FMK-0028
UPC: 044435926931
PKG: (H) 9.88" x (W) 2.95" x (D) 1"
DSP: (H) 1.97" x (W) 3.5" x (D) 9.28"

FREE DISPLAY WITH ORDER



FAST FLIP™

3" DROP POINT

The Fast Flip™ Knife features fast and easy one-handed deployment. The reliable ball bearing pivot system provides smooth opening, similar to that of a spring assisted knife. The slim profile and lightweight design allow for convenient carry and the strong steel pocket clip ensures secure transport while on the go.

BLADE:

3" Drop Point
8Cr13MoV Stainless Steel
Bead Blasted Finish

HANDLE:

G10 Fiberglass
Ergonomic, Textured Grip
Steel Pocket Clip
Liner Lock
Lanyard Hole

FAST FLIP:

Ball-Bearing Pivot System
One-Handed Deployment

TOTAL LENGTH:

7.4"

FOLDED LENGTH:

4.35"

WEIGHT:

0.22 lbs.



ITEM: TRU-FMK-0024
UPC: 044435926191
PKG: (H) 11.57" x (W) 5.12" x (D) 1"
DSP: (H) 1.57" x (W) 6.46" x (D) 9.87"

FREE DISPLAY WITH ORDER





FAST FLIP™

3" DROP POINT

The Fast Flip™ Knife features fast and easy one-handed deployment. The reliable ball bearing pivot system provides smooth opening, similar to that of a spring assisted knife. The slim profile and lightweight design allow for convenient carry and the strong steel pocket clip ensures secure transport while on the go.

BLADE:

3" Drop Point
8Cr13MoV Stainless Steel
Titanium Nitride Finish

HANDLE:

G10 Fiberglass
Ergonomic, Textured Grip
Steel Pocket Clip
Liner Lock
Lanyard Hole

FAST FLIP:

Ball-Bearing Pivot System
One-Handed Deployment

TOTAL LENGTH:

7.4"

FOLDED LENGTH:

4.35"

WEIGHT:

0.22 lbs.



ITEM: TRU-FMK-0025

UPC: 044435926207

PKG: (H) 11.57" x (W) 5.12" x (D) 1"

DSP: (H) 1.57" x (W) 6.46" x (D) 9.87"

FREE DISPLAY WITH ORDER





FAST FLIP™

3" PARTIALLY-SERRATED DROP POINT

The Fast Flip™ Knife features fast and easy one-handed deployment. The reliable ball bearing pivot system provides smooth opening, similar to that of a spring assisted knife. The slim profile and lightweight design allow for convenient carry and the strong steel pocket clip ensures secure transport while on the go.

BLADE:

3" Partially-Serrated Drop Point
8Cr13MoV Stainless Steel
Black Oxide Finish

HANDLE:

G10 Fiberglass
Ergonomic, Textured Grip
Steel Pocket Clip
Liner Lock
Lanyard Hole

FAST FLIP:

Ball-Bearing Pivot System
One-Handed Deployment

TOTAL LENGTH:

7.4"

FOLDED LENGTH:

4.35"

WEIGHT:

0.22 lbs.



ITEM: TRU-FMK-0026

UPC: 044435926214

PKG: (H) 11.57" x (W) 5.12" x (D) 1"

DSP: (H) 1.57" x (W) 6.46" x (D) 9.87"

FREE DISPLAY WITH ORDER





EDC FAST FLIP™ KNIFE

3.5" DROP POINT

The EDC Fast Flip™ Knife features a 3" folding drop point blade with fast and easy one-handed deployment using the Fast Flip™ ball bearing pivot system. The slim profile and lightweight design allow for convenient carry and the strong steel pocket clip ensures secure transport while on the go.

BLADE:

3" Drop Point
8Cr13MoV Stainless Steel
Black Oxide Finish

HANDLE:

G10 Fiberglass
Ergonomic, Textured Grip
Steel Pocket Clip

FAST FLIP™:

Ball-Bearing Pivot System
One-Handed Deployment
Liner Lock

TOTAL LENGTH:

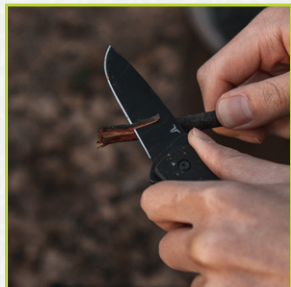
8"

FOLDED LENGTH:

4.35"

WEIGHT:

0.22 lbs.



ITEM: TRU-FMK-0006
UPC: 645397001195
BOX: (H) 2.56" x (W) 5.24" x (D) 0.95"

ITEM: TRU-DSP-0007
UPC: 645397001201
DSP: (H) 4.27" x (W) 6" x (D) 7.63"



Display comes with a safety-blade
"Try Me" sample.



CEJA™

TANTO FLIPPER KNIFE

Crafted from cryogenically treated D2 steel, the CEJA stands as a testament to longevity, offering unparalleled wear-resistance and edge retention. The hefty build and refined style showcase a 3.7" modified tanto blade for daily cutting needs, while remaining pocketable as an everyday carry essential, ensuring you're always prepared.

BLADE:

3.7" Modified Tanto Blade
Cryo Treated D2 Steel
Stonewashed Finish

HANDLE:

Burlap Micarta
Ergonomic Textured Grip
Deep-Carry Reversible Clip

FAST FLIP:

Ball-Bearing Pivot System
One-Handed Deployment
Liner Lock

TOTAL LENGTH:

8.51"

FOLDED LENGTH:

5.08"

TOTAL WEIGHT:

0.42 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-FMK-0015
UPC: 044435920281
BOX: (H) 11.57" x (W) 5.12" x (D) 1"
DSP: (H) 1.57" x (W) 6.46" x (D) 8.76"

FREE DISPLAY WITH ORDER





MAAR™

CLEAVER FLIPPER

The MAAR succeeds where compact, minimalist knives fall short, and promises to generate a fair amount of knife envy as you confidently cut, slice, and chop your way through daily tasks. Equipped with a ball bearing pivot system, the MAAR provides fast and easy one-handed deployment of the 3.5" cleaver blade, which is constructed of sturdy D2 steel for high wear-resistance and enhanced durability.

CLEAVER BLADE:

3.5" Cutting Length
D2 Steel
Black Oxide and Stone Wash Finish

G10 HANDLE:

Ergonomic, Textured Grip
Liner Lock

FEATURES:

Ball-Bearing Flipper
Reversible/Removable Deep-Carry Pocket Clip
Lanyard Hole

TOTAL LENGTH:

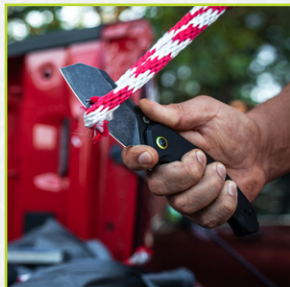
9"

FOLDED LENGTH:

5.5"

WEIGHT:

0.5 lbs.



ITEM: TRU-FMK-0007
UPC: 645397942061
BOX: (H) 11.8" x (W) 3.54" x (D) 1.18"
PDQ: (H) 1.18" x (W) 6.26" x (D) 10.85"

FREE DISPLAY WITH ORDER





MAAR™

2.75" CLEAVER FLIPPER

The MAAR 2.75" Cleaver Flipper is a smaller version of the original MAAR, crafted for those who seek the same chopping, cutting, and slicing performance in a mid-weight design that retains all the swagger of its larger predecessor. Made from durable D2 steel, the MAAR is equipped with a ball bearing pivot system for fast and easy one-handed deployment.

CLEAVER BLADE:

2.75" Cutting Length
D2 Steel
Black Oxide and Stone Wash Finish

G10 HANDLE:

Ergonomic, Textured Grip
Liner Lock

FEATURES:

Fast Flip™ Caged Ball-Bearing Pivot System
Reversible/Removable Deep-Carry Pocket Clip
Lanyard Hole

TOTAL LENGTH:

7.38"

FOLDED LENGTH:

4.27"

WEIGHT:

0.5 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-FMK-0020
UPC: 044435922049
BOX: (H) 11.8" x (W) 3.54" x (D) 1.18"
PDQ: (H) 1.18" x (W) 6.26" x (D) 10.85"

FREE DISPLAY WITH ORDER





BERM®

CLEAVER FLIPPER

The BERM® series is for those that aren't afraid to get their hands dirty and thrive on being prepared. Equipped with a 2.5" Cleaver blade, a caged ball bearing pivot system for lightning-fast, smooth deployment, and a 4-position clip for multiple carry options, the Cleaver Flipper provides modern style, uncomplicated utility, and trusted performance to tackle daily cutting and slicing tasks.

2.5" CLEAVER BLADE:

7Cr17MoV Stainless Steel
Full Hollow Grind
Black Oxide Finish

NATURAL G10 HANDLE:

Textured Grip
Liner Lock
4-Position Pocket Clip

FEATURES:

Ball Bearing Flipper
Top-End Flipping Lever
Caged Ball Bearing Pivot System

TOTAL LENGTH:

5.825"

FOLDED LENGTH:

3.42"

WEIGHT:

0.25 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-FMK-1035
UPC: 645397941521
PKG: (H) 10.63" x (W) 5.12" x (D) 1.25"
PDQ: (H) 1.2" x (W) 6.34" x (D) 6.5"

FREE DISPLAY WITH ORDER





BERM[®]

KEYCHAIN FLIPPER

Sometimes the most useful knife in your collection isn't the biggest, it's the one that is most easily accessible day in and day out. The ultra-compact BERM Keychain Flipper achieves maximum portability without compromising usability, featuring a carabiner, reversible clip, and a ball bearing pivot system which makes this knife as easy to deploy as it is to carry.

BLADE:

1.5" Modified Clip Point
High Carbon Stainless Steel (7Cr17MoV)
Titanium Nitride Finish

HANDLE:

G10 Composite
Liner Lock

FEATURES:

Ball Bearing Flipper
Integrated Carabiner
Reversible Pocket Clip

TOTAL LENGTH:

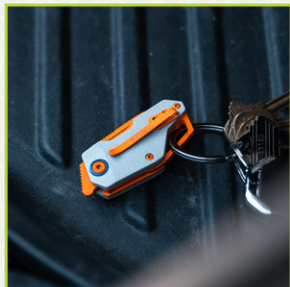
4.1"

FOLDED LENGTH:

2.66"

WEIGHT:

0.14 lbs.



ITEM: TRU-FMK-0017
UPC: 044435920656



ITEM: TRU-FMK-0018
UPC: 044435920663



ITEM: TRU-FMK-0019
UPC: 044435920670

ITEM: TRU-FMK-0016
UPC: 044435920540
BOX: (H) 6.25" x (W) 2.71" x (D) 1.18"
DSP: (H) 10.19" x (W) 8.5" x (D) 7.3125"

FREE DISPLAY WITH ORDER





BERM[®]

KEYCHAIN FLIPPER

Sometimes the most useful knife in your collection isn't the biggest, it's the one that is most easily accessible day in and day out. The ultra-compact BERM Keychain Flipper achieves maximum portability without compromising usability, featuring a carabiner, reversible clip, and a ball bearing pivot system which makes this knife as easy to deploy as it is to carry.

BLADE:

1.5" Modified Clip Point
High Carbon Stainless Steel (7Cr17MoV)
Titanium Nitride Finish

HANDLE:

G10 Composite
Liner Lock

FEATURES:

Ball Bearing Flipper
Integrated Carabiner
Reversible Pocket Clip

TOTAL LENGTH:

4.1"

FOLDED LENGTH:

2.66"

WEIGHT:

0.14 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-FMK-0013
UPC: 645397943785
PKG: (H) 7.15" x (W) 4.85" x (D) 0.75"
PDQ: (H) 1.38" x (W) 5.35" x (D) 8.6"

FREE DISPLAY WITH ORDER





SMARTKNIFE+

15-IN-1 MULTI-TOOL

The SMARTKNIFE+ is a multi-tool wrapped around a super sharp 2.4" black oxidized pocket knife. The multi-tool handle features a small, medium and large flat driver, magnetic 1/4" bit driver and holder, file, wire strippers, rulers, wrenches, pry bar, pocket clip and bottle opener, making this the smartest knife you can put in your pocket.

BLADE:

Partially-Serrated 2.4" Drop Point Blade
420 Stainless Steel

HANDLE:

Anodized Aircraft-Grade Aluminum
Steel Pocket Clip
15-in-1 Design

- Magnetic 1/4" Bit Driver (#2 Phillips Bit)
- (5) Wrenches (6, 8, 10, 12, & 14mm)
- (3) Wire Strippers
- (3) Flat Drivers,
- Rulers (2in & 5cm),
- Bottle Opener,
- Pry Bar,
- Nail File

TOTAL LENGTH:

6.875"

FOLDED LENGTH:

4.375"



ITEM: TRU-KNF-0016
UPC: 645397937906
PKG: (H) 7.7" x (W) 4.3" x (D) 1"



SMARTKNIFE® WR

8-IN-1 MULTI-TOOL

The SMARTKNIFE WR features a 2.5" black oxidized Sheepsfoot blade cleverly wrapped in an assortment of multi-tools. This 8-in-1 multi-tool knife is equipped with an adjustable wrench, calipers, magnetic 1/4" bit driver, wire strippers, rulers, flat driver, and a pry bar, making this the smartest knife you can put in your pocket.

BLADE:

2.5" Sheepsfoot Blade
5Cr15MoV Stainless Steel, Flat Grind, Black Oxide Finish
FastFlip™ One-Handed Deployment

HANDLE:

Fiberglass Reinforced Nylon (FRN)
Textured Grip
2-Position Pocket Clip
Liner Lock
Featured Multi-Tools

- Adjustable Wrench (up to 14mm or 9/16"),
- Magnetic 1/4" Bit Driver (#2 Phillips),
- Wire Strippers (10-12AWG, 14-16AWG, 18-20AWG),
- Calipers (Metric & Imperial),
- Rulers (Metric & Imperial),
- Flat Driver,
- Pry Bar

TOTAL LENGTH:

7.56"

FOLDED LENGTH:

4.91"



ITEM: TRU-FMK-0022

UPC: 044435922841

PKG: (H) 10" x (W) 5.51" x (D) 1"

DSP: (H) 10.8" x (W) 12.2" x (D) 7.67"

FREE DISPLAY WITH ORDER



TRUEBLADE®

LIGHTWEIGHT EDC POCKET KNIFE

The TRUEBLADE is a lightweight, everyday carry pocket knife with a 2.75" partially serrated, black oxidized, 420 grade stainless steel blade. The handle is crafted from a stainless steel frame with anodized aluminum plating to keep its design lightweight and minimal. This knife features a pocket clip making it the perfect companion for any task.

BLADE:

Partially-serrated 2.75" Blade
420 Stainless Steel
Black Oxide Finish

HANDLE:

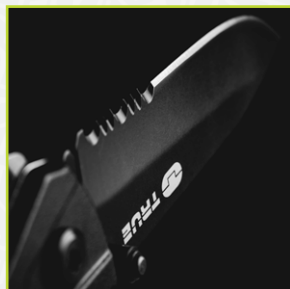
Anodized Aluminum
Frame Lock
Pocket Clip

TOTAL LENGTH:

7"

FOLDED LENGTH:

4.25"



ITEM: TU6871

UPC: 645397935407

BOX: (H) 2.185" x (W) 7.815" x (D) 0.75"

DSP: (H) 10.5" x (W) 9" x (D) 6.5"

FREE DISPLAY WITH ORDER



CRAFTY™ 2.0

FOLDING UTILITY KNIFE

The CRAFTY 2.0 is a personal, folding utility knife that can clip to virtually anything with its convenient quick-release carabiner clip. The CRAFTY 2.0 is compatible with straight-edge, standard-tip utility blades, and comes with a pre-installed blade and 2 replacement blades. Its folding blade guard also doubles as a handle for ergonomic support.

FEATURES:

- (3) Utility Blades
- Quick-Change Blade System
- Quick-Release Carabiner Clip
- Folding Handle/Blade Guard
- Locking Design

MATERIALS:

Black Oxide-Coated, 420 Stainless Steel

TOTAL LENGTH:

5.6"

FOLDED LENGTH:

4.34"

WEIGHT:

0.16 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-FMK-0008
UPC: 645397942986
PKG: (H) 7.2" x (W) 3.15" x (D) 0.5"
DSP: (H) 10.63" x (W) 7.87" x (D) 9.5"

FREE WITH 18 PIECE ORDER





TRUE

SWIFT EDGE® SERIES





TRUE®

SWIFT EDGE®

REPLACEABLE BLADE KNIVES

Intentionally designed to allow you to stay focused on the task at hand without wasting time sharpening blades.



SWIFT EDGE® is our patented Two-Step Replaceable Blade System—simply unlock and release. Changing blades has never been easier. Our interchangeable blades and handles give you the versatility of a full knife collection and the convenience needed to suit your every day carry.



SWIFT EDGE®

3.5" FRN KNIFE

The 3.5" FRN Knife allows you to stay focused on the task at hand without wasting time sharpening blades. Our patented SWIFT EDGE Two-Step Blade Replacement System gives great cutting control and provides simple replacement of the three blades: two fine edge blades and a saw blade. The steel clip and blade storage case provide convenient carry.

BLADES:

3.5" Drop Point (2): 5Cr13, Black Oxide Finish
3.25" Crosscut Saw (1): 65Mn, Titanium Nitride

FIBERGLASS REINFORCED NYLON (FRN) HANDLE:

Textured Grip
Liner Lock
Pocket Clip

BLADE STORAGE CASE:

Safely Stores Replaceable Blades

TOTAL LENGTH:

8"

FOLDED LENGTH:

4.5"

WEIGHT:

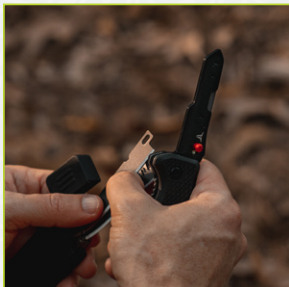
0.41 lbs.

U.S. PATENTS:

D 951,046; 11,999,073



ITEM: TRU-FMK-0005
UPC: 645397001096
BOX: (H) 3.19" x (W) 6" x (D) 1.5"



COMPATIBLE WITH ALL TRUE BLADES 3.5" OR SHORTER:
TANTO | SAW | DROP POINT

ITEM: TRU-DSP-1000
UPC: 645397001119
DSP: (H) 4.53" x (W) 9.84" x (D) 8.6"





SWIFT EDGE®

3.5" G10 KNIFE

The 3.5" G10 Knife features our patented SWIFT EDGE Two-Step Blade Replacement System, a swift Ball Bearing Flipper, lightweight G10 handle, four easily replaceable blades (3.25" Saw, partially-serrated 3.5" Tanto, & two 3.5" Drop Points), a 4-position clip, lanyard compatibility, and a blade storage case for convenient carry.

REPLACEABLE BLADES:

3.5" Tanto (1): 5Cr13, Black Oxide Finish

3.5" Drop Point (2): 5Cr13, Black Oxide Finish

3.25" Crosscut Saw (1): 65Mn, Titanium Nitride

G10 HANDLE:

Deep Carry

Liner Lock

4-Position Pocket Clip

Lanyard/Carabiner Compatible

BLADE STORAGE CASE:

Safely Stores Replaceable Blades

TOTAL LENGTH:

8"

FOLDED LENGTH:

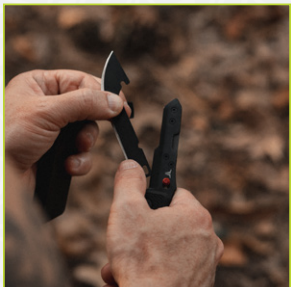
4.61"

WEIGHT:

0.41 lbs.

U.S. PATENTS:

D 951,046; 11,999,073



**COMPATIBLE WITH
ALL TRUE BLADES
3.5" OR SHORTER:**
TANTO | SAW | DROP POINT

ITEM: TRU-FMK-0010

UPC: 645397943600

PKG: (H) 12.4" x (W) 5.12" x (D) 1.7"

DSP: (H) 3.3" x (W) 6.22" x (D) 11.89"

FREE DISPLAY WITH ORDER





SWIFT EDGE®

4" TPR HUNTING KNIFE

The 4" TPR Hunting Knife features our patented SWIFT EDGE Two-Step Blade Replacement System, a swift Ball Bearing Flipper, rugged TPR handle, six easily replaceable Drop Point blades, a strong clip, lanyard compatibility, and a blade storage case for convenient carry.

REPLACEABLE BLADES:

4" Drop Point (6): 5Cr13, Black Oxide Finish

THERMOPLASTIC RUBBER (TPR) HANDLE:

Textured Grip
Liner Lock
Pocket Clip

BLADE STORAGE CASE:

Safely Stores Replaceable Blades

TOTAL LENGTH:

9.33"

FOLDED LENGTH:

5.24"

WEIGHT:

0.47 lbs.

U.S. PATENTS:

D 951,046; 11,999,073



**COMPATIBLE WITH
ALL TRUE BLADES
4" OR SHORTER:**
TANTO | SAW | DROP POINT

ITEM: TRU-FMK-0009
UPC: 645397943594
PKG: (H) 12.64" x (W) 5.12" x (D) 1.7"
DSP: (H) 3.3" x (W) 6.22" x (D) 11.89"

FREE DISPLAY WITH ORDER





SWIFT EDGE®

HUNT PROCESSING KIT

Designed for efficient field dressing and processing, the 7-piece Hunt Processing Kit includes all the tools you need for gutting, skinning, caping, boning and sawing, allowing you to go from field to freezer with ease.

REPLACEABLE BLADES:

4" Gut Hook: 5Cr13, Titanium Nitride Finish, Fine Edge
6" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge
8" Butcher: 5Cr13, Titanium Nitride Finish, Fine Edge
8" Bone Saw: 65Mn, Titanium Nitride Finish, Crosscut

THERMOPLASTIC RUBBER (TPR) HANDLE:

Fixed Blade Lock
Lanyard Hole

MOLDED SHEATH:

Belt Clip
Embedded Diamond Carbide Knife Honing Rod
Fits 6" Fillet & 4" Gut Hook

NYLON STORAGE ROLL:

6 Slots to Hold Blades, Sheath & Handle

SHEATHED LENGTH:

13.55"

HANDLE LENGTH:

5.66"

WEIGHT:

0.5 lbs.

U.S. PATENT:

D 951,046



**COMPATIBLE WITH
OTHER TRUE BLADES:**
6" OR LONGER | 4" GUT HOOK



ITEM: TRU-FXK-1007
UPC: 645397939115
PKG: (H) 15.15" x (W) 9.25" x (D) 3"
PDQ: (H) 3.9" x (W) 10.23" x (D) 13.97"





SWIFT EDGE®

FISH FILLET KIT

Designed for versatility across all types and sizes of fish, this 6-piece set includes three replaceable fillet blades that offer excellent flexibility for filleting, skinning, and de-boning for both inland freshwater and offshore saltwater fishing.

REPLACEABLE BLADES:

6" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge
7.5" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge
9.5" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge

THERMOPLASTIC RUBBER (TPR) HANDLE:

Fixed Blade Lock
Lanyard Hole

MOLDED SHEATH:

Belt Clip
Embedded Diamond Carbide Knife Honing Rod
Fits 6" & 7.5" Fillet Blades

NYLON STORAGE ROLL:

6 Slots to Hold Blades, Sheath & Handle

SHEATHED LENGTH:

13.55"

HANDLE LENGTH:

5.66"

WEIGHT:

0.5 lbs.

U.S. PATENT:

D 951,046



**COMPATIBLE WITH
OTHER TRUE BLADES:**
6" OR LONGER | 4" GUT HOOK



ITEM: TRU-FXK-1021
UPC: 645397941231
PKG: (H) 15.15" x (W) 9.25" x (D) 3"
PDQ: (H) 3.3" x (W) 10.24" x (D) 13.98"



SWIFT EDGE®
3.5" DROP POINT (6-PACK)



BLADES:

Edge: Fine
Material: 5Cr13 Steel
Finish: Black Oxide

COMPATIBLE WITH:

TRU-FMK-0005
SWIFT EDGE® 3.5" FRN Knife
TRU-FMK-0010
SWIFT EDGE® 3.5" G10 Knife
TRU-FMK-0009
SWIFT EDGE® 4" TPR Hunting Knife

ITEM: TRU-FMK-1011
UPC: 645397003106
PKG: (H) 8.4" x (W) 3.15" x (D) 0.5"



SWIFT EDGE®
4" GUT HOOK (1-PACK)



BLADE:

Edge: Fine
Material: 5Cr13 Steel
Finish: Titanium Nitride

COMPATIBLE WITH:

TRU-FXK-1007
SWIFT EDGE® Hunt Processing Kit
TRU-FXK-1021
SWIFT EDGE® Fish Fillet Kit

ITEM: TRU-FXK-1002
UPC: 645397003151
PKG: (H) 10" x (W) 3.15" x (D) 0.5"



SWIFT EDGE®
6" FILLET (1-PACK)



BLADE:

Edge: Fine
Material: 5Cr13 Steel
Finish: Titanium Nitride

COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit
TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit

ITEM: TRU-FKV-0001
UPC: 645397003175
PKG: (H) 12.13" x (W) 3.15" x (D) 0.5"



SWIFT EDGE[®]

8" SAW (1-PACK)

BLADE:

Edge: Crosscut
Material: 65Mn Steel
Finish: Titanium Nitride



ITEM: TRU-FXK-1004
UPC: 645397003229
PKG: (H) 14" x (W) 3.15" x (D) 0.5"



COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE[®] Hunt Processing Kit
TRU-FXK-1021 SWIFT EDGE[®] Fish Fillet Kit

SWIFT EDGE[®]

8" BUTCHER (1-PACK)

BLADE:

Edge: Fine
Material: 5Cr13 Steel
Finish: Titanium Nitride



ITEM: TRU-FXK-1003
UPC: 645397003212
PKG: (H) 14" x (W) 3.15" x (D) 0.5"



COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE[®] Hunt Processing Kit
TRU-FXK-1021 SWIFT EDGE[®] Fish Fillet Kit

SWIFT EDGE®

7.5" FILLET (1-PACK)

BLADE:

Edge: Fine
Material: 5Cr13 Steel
Finish: Titanium Nitride



ITEM: TRU-FKV-0002
UPC: 645397003199
PKG: (H) 13.49" x (W) 3.15" x (D) 0.5"



SWIFT EDGE®

9.5" FILLET (1-PACK)

BLADE:

Edge: Fine
Material: 5Cr13 Steel
Finish: Titanium Nitride



ITEM: TRU-FKV-0003
UPC: 645397003205
PKG: (H) 15.48" x (W) 3.15" x (D) 0.5"



COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit
TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit



TRUE

TOOLS & ACCESSORIES





SCRYBE[®] BOLT

8-IN-1 MULTI-TOOL PEN

The SCRYBE BOLT 8-in-1 Multi-Tool Pen features a ballpoint pen with bolt-action deployment, rulers, bubble level, 2 micro screwdrivers housed within a removable Tungsten steel tip that serves as a glass breaker, scribe, and box opener. With its unique triangular design and 3-position adjustable clip, the SCRYBE BOLT delivers a customizable writing experience with a variety of easily accessible tools.

DESIGN:

- Bolt-Action Ballpoint Pen
- Double-Sided Micro Screwdriver Bit (Phillips + Flat)
- Rulers (Metric & Imperial)
- Bubble Level
- Glass Breaker
- Scriber
- Box Opener
- 3-Position, Adjustable Clip

MATERIALS:

- Anodized Aluminum
- Tungsten Steel

ACCESSORIES:

- (1) D1 Black Ink Refill Included

SPECS:

- 0.06 lbs.
- (L) 5.9" x (W) 0.6" x (D) 0.43"



ITEM: TRU-PEN-0011
UPC: 044435924869



ITEM: TRU-PEN-0012
UPC: 044435924876



ITEM: TRU-PEN-0013
UPC: 044435924883



ITEM: TRU-PEN-0014
UPC: 044435924890

ITEM: TRU-PEN-0010

UPC: 044435922032

PKG: (H) 7" x (W) 1.6" x (D) 0.78"

DSP: (H) 2.34" x (W) 8.27" x (D) 10.67"

FREE DISPLAY WITH ORDER





EDC POUCH KIT

KNIFE • PEN • MULTI-TOOL • POUCH

Carry more of what you need, while keeping your every day carry collection as compact as possible. The EDC Pouch Kit features the BERM Cleaver Knife, Tactical Pen, and CardSmart 20-in-1 Multi-Tool all in a convenient leather carry pouch.

BERM® CLEAVER KNIFE:

2.5" Cutting Length
7Cr17MoV Steel, Black Oxide Finish
Caged Ball Bearing Pivot System
G10 Handle
Liner Lock
4-Position Pocket Clip

TACTICAL PEN:

Rifle-Style, Bolt Action Ballpoint Pen
Glass Breaker
Pocket Clip
(2) Black Ink Refills

CARDSMART™ 20-IN-1 MULTI-TOOL:

Bottle Opener, Can/Package Opener, 1/4" Bit Driver, Scraper, Flathead Driver, Nail Puller/Cutter, Pry Bar, Spoke Wrench, Metric & Imperial Rulers, Metric & Imperial Hex Wrenches (6mm, 8mm, 10mm, 12mm, 14mm, 1/4", 5/16", 3/8", 7/16", 1/2")

POCKET ORGANIZER POUCH:

Leather Construction
2-Sided Design
Lanyard Hole

WEIGHT:

0.95 lbs.



ITEM: TRU-BND-0010
UPC: 044435922056
BOX: (H) 11" x (W) 8.46" x (D) 1.26"
PDQ: (H) 2.75" x (W) 9.22" x (D) 12.97"

FREE DISPLAY WITH ORDER





TWEEZERTOOL+™

7-IN-1 MULTI-TOOL

The TweezerTool+ is a pocket-sized 7-in-1 multi-tool featuring: a 1.5" drop point blade, angled tweezers, file, 2.5" flat driver, bottle opener, cutter, and a quick-release keyring clip. Each tool is coated with a black oxidized or titanium nitride finish for increased durability and added corrosion resistance.

FULL-SIZE TWEEZERS:

Angled Points
Quick-Release Keyring Clip
3Cr13 Stainless Steel
Titanium Nitride Coating

DROP POINT BLADE:

1.5" Cutting Length
3Cr13 Stainless Steel
Black Oxide Finish

FILE:

Double Cut Pattern
2.5" Flat Driver
3Cr13 Stainless Steel
Black Oxide Finish

FOLDED LENGTH:

3.35"

TOTAL WEIGHT:

0.05 lbs.



ITEM: TRU-MTL-1008
UPC: 645397941170
PKG: (H) 8.29" x (W) 4.96" x (D) 1"
PDQ: (H) 1.18" x (W) 6.26" x (D) 10.85"

FREE DISPLAY WITH ORDER





TITANIUM BLOCK MULTI-TOOL

The Titanium Block Multi-Tool is equipped with a variety of useful tools: a 2.75" tanto blade, flat edge scraper, bottle opener, pocket clip, and a locking magnetic bit driver. The driver includes 2 interchangeable bits and features our patented Two-Position Lockout System, which locks at 90° to adapt to tight spaces and 180° for enhanced torque and performance. Each tool is coated with Titanium Nitride for increased durability and corrosion resistance.

LOCKING DRIVER:

Patent Pending Two-Position Lockout System
¼ Inch Magnetic Driver (Phillips #2 & Flat #5)
Titanium Nitride Coating

BLADE:

2.75" Tanto Blade
3Cr13 Stainless Steel
Titanium Nitride Coating

FEATURES:

Bottle Opener
Flat Edge Scraper
Pocket Clip

FOLDED LENGTH:

3.78"

TOTAL WEIGHT:

0.24 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-MTL-1007
UPC: 645397940661
PKG: (H) 8.07" x (W) 6.3" x (D) 1"
PDQ: (H) 1.2" x (W) 7.44" x (D) 10.33"

FREE DISPLAY WITH ORDER





TITANIUM POCKET MULTI-TOOL

With multi-tools, easy accessibility is essential...that is why we designed ours to easily access, quickly deploy, and safely lock. In addition, we took the time to craft a set of tools that work as well as their full-size counterparts. No secret compartments, no unnecessary unfolding, just safe, strong and reliable tools that are there when you need them.

EASY ACCESS TOOLS:

- Spring-Loaded Pliers
- Wire Cutters
- Sheepsfoot Knife
- Crosscut Saw
- Phillips #2 & Flathead Bit Driver
- Awl/Bottle Opener

HANDLE:

- 2Cr13 Stainless Steel
- Titanium Nitride Coating
- Ergonomic Aluminum Grip
- Pocket Clip

OPEN LENGTH:

6.625"

FOLDED LENGTH:

4.125"

TOTAL WEIGHT:

0.24 lbs.



ITEM: TRU-MTL-1009
UPC: 645397941224
PKG: (H) 11.57" x (W) 5.12" x (D) 1"
PDQ: (H) 1.57" x (W) 6.46" x (D) 8.76"

FREE DISPLAY WITH ORDER

TRUE
MYCRO™
KNIFE SHARPENER

Small enough to fit on your keyring, the MYCRO Knife Sharpener easily brings your favorite blades back to life. The two-step sharpening system features Carbide and Ceramic sharpening slots to restore dull blades and provide perfectly finished edges, so that you can get back to the task at hand.

FEATURES:

Tungsten Carbide Course Sharpener
Ceramic Fine Sharpener
Thermoplastic Rubber (TPR) Grip
Lanyard Hole

INCLUDES:

O-Ring Connector

COMPATIBLE WITH:

All Straight Edge Blades

TOTAL LENGTH:

1.8"

TOTAL WEIGHT:

0.1 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-ACC-0011
UPC: 645397943761
PKG: (H) 5.72" x (W) 4.34" x (D) 0.75"
PDQ: (H) 1.18" x (W) 5.63" x (D) 10.15"

FREE DISPLAY WITH ORDER





PLASMA LIGHTER XR

WINDPROOF UP TO 80 MPH

The Plasma Lighter XR is compact, fuel-free, and windproof up to 80MPH. The rechargeable design offers the equivalent of over 300 matches in a rugged, water-resistant (IPX6) housing. And the XR's retractable, flexible neck to makes it even easier and safer to use.

FEATURES:

- USB-C Rechargeable
- Extendable Neck
- Windproof up to 80 MPH
- Water, Dust & Impact-Resistant (IPX6)
- Protective Locking Cover
- Power/Charge Indicator

INCLUDES:

- USB to USB-C Cable
- Detachable Lanyard

SIZE:

(H) 3.5" x (W) 2" x (D) 0.78"

WEIGHT:

0.2 lbs.



ITEM: TRU-ACC-0012
UPC: 044435919742
PKG: (H) 8.16" x (W) 5.67" x (D) 1"
DSP: (H) 11.38" x (W) 6.7" x (D) 12"

FREE DISPLAY WITH ORDER





PLASMA LIGHTER XRL

RECHARGEABLE LIGHTER & FLASHLIGHT

Got a light? The Plasma Lighter XRL has two—an advanced dual plasma arc and an integrated LED flashlight. This fuel-free, rechargeable lighter provides over 100 ignitions on a single charge, and features an extendible neck that keeps your fingers safely away from the ignition point.

FEATURES:

- USB-C Rechargeable
- Dual Plasma Arc
- Windproof up to 80 MPH
- Extendible, Flexible Neck
- Integrated LED Flashlight
- 3 Light Modes (High, Low & Strobe)
- Water, Dust & Impact-Resistant (IPX6)
- Protective Locking Cover
- Power/Charge Indicator

INCLUDES:

- USB-A to USB-C Charging Cable
- Detachable Lanyard

SIZE:

(H) 3.54" x (W) 2.13" x (D) 0.71"

WEIGHT:

0.178 lbs.



ITEM: TRU-ACC-0015
UPC: 044435922377



ITEM: TRU-ACC-0016
UPC: 044435922384



ITEM: TRU-ACC-0017
UPC: 044435922391



ITEM: TRU-ACC-0018
UPC: 044435922407

ITEM: TRU-ACC-0013
UPC: 044435921936
BOX: (H) 5.98" x (W) 2.72" x (D) 1.2"
DSP: (H) 9.05" x (W) 11" x (D) 6.3"

FREE DISPLAY WITH ORDER





PLASMA LIGHTER WAND

WITH LED LIGHT RING

The Plasma Lighter Wand features advanced dual-arc plasma technology that is fuel-free, windproof, and provides over 100 ignitions on a single charge. Its long-reach wand design keeps your fingers safely away from the ignition point, and the integrated LED light ring ensures you can see clearly and ignite safely.

FEATURES:

USB-C Rechargeable
Flameless Dual-Arc Plasma
Windproof up to 80 MPH
LED Light Ring
Safe Lock Switch
Power/Charge Indicator

SIZE:

9.1" x 0.65"

WEIGHT:

0.3 lbs.

INCLUDES:

USB-A to USB-C Cable
Detachable Lanyard



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ITEM: TRU-ACC-0008
UPC: 645397942979
PKG: (H) 12.2" x (W) 5.12" x (D) 1"
PDQ: (H) 1.61" x (W) 6.3" x (D) 9.4"

FREE DISPLAY WITH ORDER





8-HOOK WIRE DISPLAY

COUNTERTOP DISPLAY HOLDS 48 PIECES

Display the most complete set of TRUE Pocket Tools with the 8-Hook Wire Display. Providing space for 8 different SKUs (48 total pieces), this countertop display is perfect for impulse purchases at the register, allowing customers to easily pick and pay.

RECOMMENDED FOR:

TRU-FLT-0006 Tiny Torch 2.0
TRU-FMK-0012 BeerHunter
TRU-KNF-0004 Skeleton Knife
TRU-KNF-0012 Slip Knife
TRU-TOL-0001 Sharkey
TRU-TOL-0002 Scarab
TRU-TOL-0005 NailClip Kit
TRU-TOL-0024 Seven
TRU-TOL-0026 ClipStick
TRU-TOL-0030 Reduction
TRU-TOL-0035 TweezerTool

SIZE:

(H) 20.75" x (W) 16.1" x (D) 8"

WEIGHT:

0.75 lbs.

**PURCHASE (12) OF ANY 8 POCKET TOOLS
AND GET THE DISPLAY FOR FREE!
(SEE THE FULL ASSORTMENT ON PAGES 60-70)**



ITEM: TRU-DSP-0009
UPC: 645397942153



TINY TORCH 2.0

KEYRING FLASHLIGHT

The Tiny Torch 2.0 is the perfect keyring flashlight, featuring 100 lumens and an integrated keychain attachment. The Tiny Torch 2.0 simply twists to activate, and its compact size makes a minimal addition to your every day carry.

DESIGN:

100-Lumen Flashlight
1-Hour Run Time
Twist ON/OFF Operation
Compact, Keyring Size
Swivel Keyring Attachment

MATERIALS:

Anodized Aircraft-Grade Aluminum

BATTERY:

(1) AAA Battery Included

SPECS:

0.2 lbs.
(L) 2.625" x (W) 0.625" x (D) 0.625"



ITEM: TRU-FLT-0006
UPC: 645397937937
PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING



BEERHUNTER™

1.5" HOOK BLADE

Combining two essentials into one useful tool, the BeerHunter is a must-have. Its sleek, ambidextrous design features a 1.5" locking hook blade with an integrated bottle opener that can be used whether the knife is open or closed.

BLADE:

1.5" Hook Blade
3Cr13 Stainless Steel
Integrated Bottle Opener

HANDLE:

Anodized Aircraft-Grade Aluminum
Integrated Keyring / Lanyard Loop
Liner Lock

TOTAL LENGTH:

3.75"

FOLDED LENGTH:

2.56"

WEIGHT:

0.11 lb.



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ITEM: TRU-FMK-0012
UPC: 645397943747
PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING





SKELETON

KNIFE

The Skeleton Knife is small and lightweight, making it comfortable and easy to use with one hand. Perfectly sized, the Skeleton's minimalist design can clip onto your belt or key ring with the included key ring attachment.

BLADE:

1.5" Drop Point Blade
3Cr13 Stainless Steel

DESIGN:

Ergonomic, Textured Grip
ABS Plastic Blade Stop
Steel Clip
Frame Lock

TOTAL LENGTH:

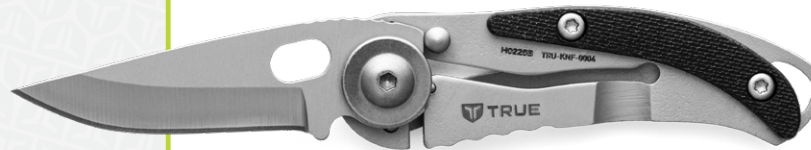
4.25"

FOLDED LENGTH:

2.57"

WEIGHT:

0.06 lb.



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ITEM: TRU-KNF-0004
UPC: 645397937104
PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING





SLIP KNIFE™

1.9" DROP POINT BLADE

The SLIP KNIFE is a stylishly thin and ergonomic everyday carry knife, equipped with a bottle opener and flat screwdriver conveniently built into the anodized aluminum frame.

BLADE:

1.9" Drop Point Blade
3Cr13 Stainless Steel
Black Oxide Finish
Slip Joint Design

DESIGN:

Anodized Aluminum Scales
Keyring Attachment
3-in-1 Design

- Knife,
- Bottle Opener,
- Flat Screwdriver

TOTAL LENGTH:

5.69"

FOLDED LENGTH:

3.54"

WEIGHT:

0.1 lb.



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ITEM: TRU-KNF-0012
UPC: 645397937869
PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING





SHARKEY™

12-IN-1 BITE-SIZED MULTI-TOOL

The SHARKEY is one of the smallest and most unique multi-tools, featuring 12 essential tools in a compact, keyring-ready design. This bite-sized multi-tool is equipped with all of the functionality you need to eat up any daily chore.

DESIGN:

3Cr13 Stainless Steel
Mini Twist-Lock Carabiner
12-in-1 Multi-Tool

- 1/4" Hex Driver,
- Double-Sided Phillips Bit (Medium & Large),
- Small Phillips Driver,
- (3) Flat Drivers,
- Nail Cleaner / Box Cutter,
- Bottle Opener,
- Flight-Safe Line Cutter,
- Pry Bar,
- File

SIZE:

(L) 2.67" x (W) 0.98" x (D) 0.31"

WEIGHT:

0.05 lb.



ITEM: TRU-TOL-0001
UPC: 645397937036
PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING



TRUE
SCARAB
7-IN-1 MULTI-TOOL

The SCARAB is a modern take on an ancient shape—featuring 7 tools in one compact, folding design. The unique contoured handle features a slip joint design that unfolds to reveal an assortment of useful multi-tools.

DESIGN:
3Cr13 Stainless Steel
Folding Slip Joint Design
Compact & Keychain Ready
7-in-1 Multi-Tool

- Spring-Loaded Pliers,
- Wire Cutters,
- 0.8" Wharncliffe Blade,
- Phillips #1 Screwdriver,
- Flat Screwdriver,
- Nail Cleaner,
- File

FOLDED SIZE:
(L) 1.97" x (W) 1.38" x (D) 0.28"

WEIGHT:
0.1 lb.



ITEM: TRU-TOL-0002
UPC: 645397937043
PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING



NAILCLIP KIT

5-IN-1 NAIL-CARE TOOL

This personal nail tool kit features full-size nail clippers that spring out from the ergonomically shaped stainless steel body. It also houses a sharp blade, nail file, flat head screwdriver and a pair of self-sprung, sharp scissors.

DESIGN:

Durable Steel Construction

Keyring Attachment

5-in-1 Multi-Tool

- Nail Clippers,
- Spring-Loaded Scissors,
- 1.25" Drop Point Blade,
- Flat Screwdriver
- Nail File

FOLDED SIZE:

(L) 2.2" x (W) 0.59" x (D) 0.36"

WEIGHT:

0.05 lb.



ITEM: TRU-TOL-0005

UPC: 645397937074

PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING



TWEEZERTOOL™

6-IN-1 MULTI-TOOL

The TWEEZERTOOL is a pocket-sized 6-in-1 multi-tool featuring: tweezers, knife, bottle opener, flat driver, file and cutter. Each tool is coated with a black oxidized or titanium coating for increased durability and added corrosion-resistance.

DESIGN:

5Cr13 Stainless Steel
Keychain Ready Carabiner
6-in-1 Multi-Tool

- Titanium-Coated Tweezers,
- 1.5" Black Oxide Knife,
- Bottle Opener,
- Flat Screwdriver,
- Flight-Safe Cutter,
- File

FOLDED SIZE:

(L) 2.5" x (W) 0.6" x (D) 0.35"

WEIGHT:

0.1 lb.



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ITEM: TRU-TOL-0035
UPC: 645397937838
PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING





CLIPSTICK™

6-IN-1 MULTI-TOOL

The CLIPSTICK is a cleverly designed multi-tool with a slender frame and 6 everyday carry essentials: knife, scissors, bottle opener, driver, file, and nail cleaner. The integrated quick-release carabiner clip provides easy accessibility and portability.

DESIGN:

3Cr13 Stainless Steel Tools
Anodized Aircraft-Grade Aluminum Scales
6-in-1 Multi-Tool

- Slip Joint Knife,
- Scissors,
- Flat Screwdriver / Nail Cleaner,
- Bottle Opener,
- File,
- Quick-Release Carabiner

FOLDED SIZE:

(L) 3.54" x (W) 0.71" x (D) 0.55"

WEIGHT:

0.11 lb.



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ITEM: TRU-TOL-0026
UPC: 645397937746
PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING





SEVEN™

7-IN-1 EDC CARABINER MULTI-TOOL

The SEVEN is the ultimate compact multi-tool, featuring 7 essential EDC tools: spring loaded pliers, wire cutters, 2" blade, crosscut saw, bottle opener, Phillips and flat drivers, and a quick release carabiner for easy everyday carry.

DESIGN:

Stainless Steel Tools
Anodized Aircraft-Grade Aluminum Handle
Folding Design
Quick-Release "SEVEN" Carabiner Clip
7-in-1 Multi-Tool

- Spring-Loaded Pliers
- Wire Cutters,
- 2" Drop Point Knife,
- Crosscut Saw,
- Phillips Screwdriver,
- Bottle Opener,
- File

FOLDED SIZE:

(L) 3.34" x (W) 1.18" x (D) 0.625"

WEIGHT:

0.2 lb.



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ITEM: TRU-TOL-0024
UPC: 645397937722
PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING





REDUCTION

11-IN-1 MULTI-TOOL

Stay ready for almost any task ahead with the REDUCTION Multi-Tool. The lightweight, skeleton frame is packed with 11 essential tools: pliers, serrated blade, (4) screwdrivers, wire cutters, bottle opener, scraper, nail cleaner, and a file.

DESIGN:

3Cr13 Stainless Steel

11-in-1 Multi-Tool

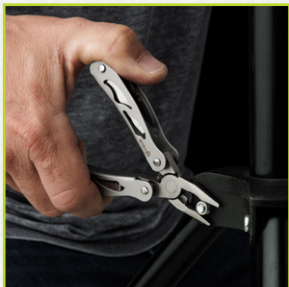
- Spring-Loaded Pliers,
- Wire Cutters,
- 1.4" Knife Blade,
- Serrated Blade,
- (3) Flat Screwdrivers,
- (1) Phillips Screwdriver,
- Bottle Opener,
- Nail Cleaner,
- File

FOLDED SIZE:

(L) 2.5" x (W) 1.05" x (D) 0.5"

WEIGHT:

0.2 lb.



ITEM: TRU-TOL-0030
UPC: 645397937784
PKG: (H) 7.17" x (W) 3.15" x (D) 1"

INCLUDES BONUS KEYRING



TRUE

PRINTING & ENGRAVING





CUSTOM PRINTING AND ENGRAVING

TRUE offers custom screen printing and laser engraving services on most all products. Utilize TRUE products to advertise your company or event!

- Custom printing orders must be a minimum of 100 pieces.
- All 15-20 business days for production time.
- All orders ship FOB Roanoke, TX. Prepaid DOES NOT apply for custom print orders.
- Orders will not be released for printing until payment has been received in full, via credit card or CIA.
- Orders over 3,000 pieces may have the TRUE and product logos removed. *(Allow 90 days for production time.)*
- Most products are able to be laser engraved. Some packaging allows for screen printing.

SCREEN PRINTING PRICES

- 100 - 499 pieces = Dealer cost + \$2.00 per unit
- 500 - 999 pieces = Dealer cost + \$1.50 per unit
- 1,000+ pieces = Dealer cost + \$1.00 per unit

LASER ENGRAVING PRICES

- 100 - 499 pieces = Dealer cost + \$2.50 per unit
- 500 - 999 pieces = Dealer cost + \$2.00 per unit
- 1,000+ pieces = Dealer cost + \$1.50 per unit



CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION: 800-255-6061

*There is a one-time \$35 fee (per custom print/engrave order), which includes the setup for either screen printing or laser engraving. This setup fee covers the logo/text printed in a single location on the product, using a single color. There is an additional charge for printing or laser engraving on multiple locations or printing in more than one color. Products that require removal of packaging are subject to a \$0.50 charge per item.

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