

## **Wilson Connectivity Names Sarah Davis Senior Director of Operations**

*Manufacturing and Supply Chain Leader Joins Wilson to Drive Operational Excellence at St. George Facility*

**St. George, UT, April 28, 2026** – [Wilson Connectivity](#), a leader in wireless communication technology, today announced the appointment of Sarah Davis as Senior Director of Operations. Based in St. George, Davis will lead operations at Wilson's manufacturing facility, reporting to Bruce Lancaster, CEO.

Davis brings more than 15 years of operations and supply chain leadership across the manufacturing industry, with deep experience in Sales, Inventory, and Operations Planning (SIOP), Lean Six Sigma, and continuous improvement. Most recently, she served as Sales and Operations Planning Manager at Dometic, guiding cross-functional teams through the S&OP process for the Land Vehicle Americas segment.

Earlier in her career at Ammeraal Beltech, Davis held roles of increasing responsibility over nearly eight years, culminating as General Manager of the Synthetics manufacturing unit. As Director of Operations, she oversaw four U.S. fabrication facilities. She also led a greenfield project to stand up PVC and PU conveyor belt manufacturing in Buford, Georgia, and built a capacity planning dashboard spanning two main fabrication centers and five branch locations.

"I'm joining Wilson to get back to what I love: operations management and continuous improvement in a manufacturing environment," said Davis. "My strategic priorities are straightforward. Develop talent to strengthen the team. Implement Lean Six Sigma methods to drive operational excellence. Empower employees to contribute meaningfully to the company's success. Wilson has a strong foundation and a clear market opportunity, and I'm excited to help the team build on it."

"Sarah is a proven operations leader with exactly the kind of hands-on manufacturing experience we need at this stage of Wilson's growth," said Bruce Lancaster, CEO of Wilson Connectivity. "She has a strong track record of building high-performing teams, standing up new facilities, and using data-driven planning to deliver results. As we continue to scale production and expand our in-building wireless portfolio, Sarah's leadership will be critical to ensuring we deliver for our customers and partners with speed, quality, and consistency."

### **About Wilson Connectivity**

Wilson Connectivity, home of WilsonPro, weBoost, and Zinwave, is the market leader in in-building wireless communication technology. With a 30-year legacy of innovation, the company holds over 265 issued or pending patents. Through evolutionary wireless connectivity products and services, Wilson Connectivity continues to pioneer indoor and outdoor cellular amplification technology, unlock new global markets, and expand consumer and commercial channels. For businesses, this means swift adaptation of comprehensive solutions that leverage the entire 5G spectrum. For consumers, it means unrestrained access to next-generation connectivity everywhere. Wilson designs, assembles, and supports our products in our manufacturing locations in the United States of America and United Kingdom. All solutions are engineered to improve wireless connectivity on devices at work, at home, and on the road.

For more information, visit [www.wilsonconnectivity.com](http://www.wilsonconnectivity.com)

**Press Contact:**

Holly Hagerman  
Connect Marketing  
hollyh@connectmarketing.com  
801.373.7888

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