

## Wilson Connectivity Unveils 4330 Industrial/Consumer SDR BDA to Redefine In-Building Coverage Performance

*New SDR Bi-Directional Amplifier delivers 6x power output and 2–3x the coverage area for industrial deployments under either Part 20 Industrial or Consumer certification*

COTTONWOOD HEIGHTS, UT — November 17, 2025 — [Wilson Connectivity](#), a leader in wireless communication technology, today announced the release of its newest innovation, the 4330i Software Defined Radio (SDR) Bi-Directional Amplifier (BDA), certified under FCC Part 20 Industrial and supporting Software Defined Radio capability. The 4330i delivers breakthrough flexibility, enabling integrators and customers to deploy systems that provide up to six times the output power and two to three times the coverage area of previous models.

The **4330 Industrial SDR BDA** represents a new era in BDA design by combining Wilson Connectivity's proven RF performance with a **software-defined architecture** that allows users to select the **operating mode** (Industrial or Consumer), based on the deployment requirements. This flexibility empowers integrators to optimize installations for power, coverage, or regulatory needs without being locked into a single product category.

"The 4330 Industrial SDR BDA marks a major step forward in in-building wireless flexibility," said James Martin, CTO at Wilson Connectivity. "By combining software-defined configurability and a 6x power increase, we're enabling integrators to deliver stronger, smarter, and more cost-efficient coverage solutions that adapt to the needs of every environment."

The 4330 Industrial SDR BDA is part of Wilson Connectivity's broader strategy to advance repeater and amplifier technology through new SDR-based methods for amplification and coverage deployment. This innovation complements the company's expanding portfolio of Hybrid Fiber, Fiber DAS, and Public Safety solutions, reinforcing its leadership in U.S.-designed and assembled wireless systems for enterprise, industrial, and public safety environments.

### Key Benefits and Features

- **6x power output** for superior performance in large or complex structures
- **2–3x coverage area** compared to prior generation BDAs
- **Software-defined flexibility**—switch between Part 20 Consumer and Industrial operation modes depending on required performance and regulatory requirements.
- **Reduced total cost of ownership** through fewer units per deployment and simplified configuration
- **U.S. Design & Manufacturing** for superior quality assurance and supply chain security
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The 4330 Industrial SDR BDA is available now to authorized Wilson Connectivity integrators, distributors, and partners across the United States.

### About Wilson Connectivity

Wilson Connectivity, home of WilsonPro, weBoost, and Zinwave, is a market leader in wireless communication technology, offering comprehensive solutions including Private 5G, DAS systems, public safety, and cellular signal amplifiers. With a 30-year legacy of innovation, the company holds over 265 issued or pending patents. Through evolutionary wireless connectivity products and services, Wilson Connectivity continues to pioneer indoor and outdoor cellular amplification technology, unlock new global



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markets, and expand consumer and commercial channels. For businesses, this means swift adaptation of comprehensive solutions that leverage the entire 5G spectrum. For consumers, it means unrestrained access to next-generation connectivity everywhere. Wilson designs, assembles, and supports our products in our manufacturing locations in the United States of America and United Kingdom. All solutions are engineered to improve wireless connectivity on devices at work, at home, and on the road. For more information about Wilson Connectivity, visit [www.wilsonconnectivity.com](http://www.wilsonconnectivity.com)

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