



2025
CATALOG



Throughout history, life skills have always been taught, learned, and mastered through the tasks we are given. Repetitive chores taught us dexterity and gave us confidence to tackle bigger and more significant challenges. In short, it's what instilled purpose and drive.

So, it shouldn't surprise us that, today, many feel lost and lack motivation. We no longer make our own coffee, much less hunt and gather our own food. Let's face it, swiping our phones is the most action our hands are seeing these days.

At TRUE, we're done sitting back and watching others do our work for us. We're putting purpose back into the hands and equipping people with the tools to heroically handle any situation.

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WE EXIST TO

PUT
PURPOSE
BACK IN
YOUR
HANDS





TRUE

NEW PRODUCTS





PRIMALFORGE®

CHEF

The PrimalForge Chef features a corrosion-resistant, full tang chef blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. The balanced, all-purpose blade design allows for controlled, efficient cuts, perfect for slicing, dicing, chopping, and mincing a wide variety of ingredients with precision.

CHEF BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

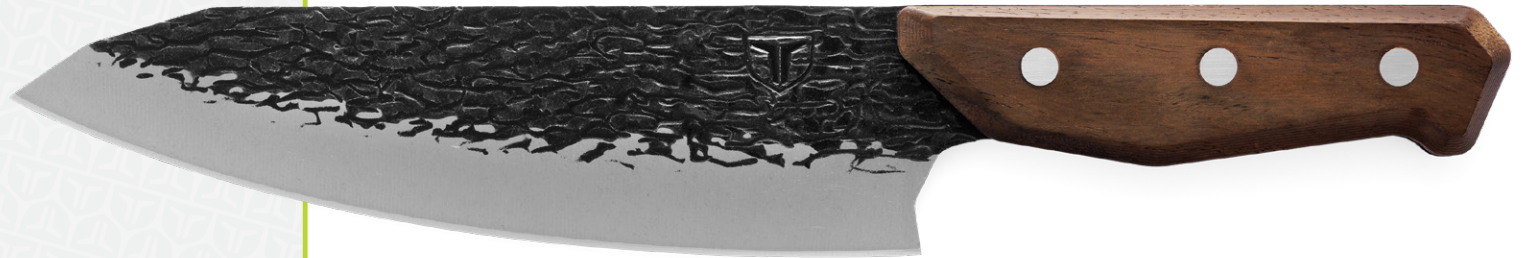
Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

12.71"

TOTAL WEIGHT:

1.1 lbs.



ITEM: TRU-FXK-1016

UPC: 645397940685

MSRP: \$49.99

BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"

DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE WITH 6 PIECE ORDER



PRIMALFORGE®

NAKIRI

The PrimalForge Nakiri features a corrosion-resistant, full tang nakiri blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. Specifically designed for precision vegetable preparation, its flat, straight blade allows for smooth, clean cuts, making it ideal for slicing, dicing, and chopping vegetables without crushing them.

NAKIRI BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

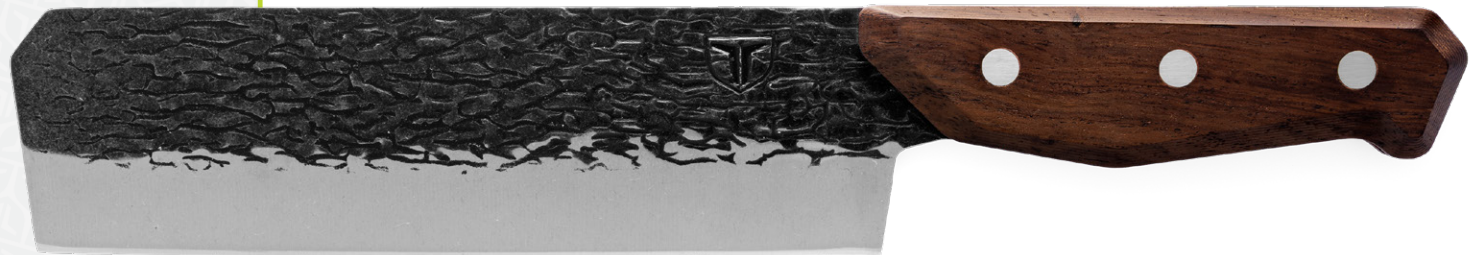
Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

12.4"

TOTAL WEIGHT:

1.15 lbs.



ITEM: TRU-FXK-1016

UPC: 645397940685

MSRP: \$49.99

BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"

DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE WITH 6 PIECE ORDER





PLASMA LIGHTER XRL

RECHARGEABLE LIGHTER & FLASHLIGHT

Got a light? The Plasma Lighter XRL has two—an advanced dual plasma arc and an integrated LED flashlight. This fuel-free, rechargeable lighter provides over 100 ignitions on a single charge, and features an extendible neck that keeps your fingers safely away from the ignition point.

FEATURES:

- USB-C Rechargeable
- Dual Plasma Arc
- Windproof up to 80 MPH
- Extendible, Flexible Neck
- Integrated LED Flashlight
- 3 Light Modes (High, Low & Strobe)
- Water, Dust & Impact-Resistant (IPX6)
- Protective Locking Cover
- Power/Charge Indicator

INCLUDES:

- USB-A to USB-C Charging Cable
- Detachable Lanyard

SIZE:

(H) 3.54" x (W) 2.13" x (D) 0.71"

WEIGHT:

0.178 lbs.



ITEM: TRU-ACC-0015
UPC: 044435922377



ITEM: TRU-ACC-0016
UPC: 044435922384



ITEM: TRU-ACC-0017
UPC: 044435922391



ITEM: TRU-ACC-0018
UPC: 044435922407

ITEM: TRU-ACC-0013

UPC: 044435921936

MSRP: \$24.99

BOX: (H) 5.98" x (W) 2.72" x (D) 1.2"

DSP: (H) 9.05" x (W) 11" x (D) 6.3"

FREE WITH 20 PIECE ORDER





TRUE

FIXED BLADES





SAWBACK MACHETE

17" MACHETE / 13.5" SAW

The Sawback Machete is designed to effortlessly slice and saw through the most dense thicket. The 2-in-1 blade design features a 17" GoLok Parang Blade and a 13.5" aggressive pull saw. The durable, full-tang blade is coated with a black oxidized finish for increased durability and added corrosion-resistance.

2-IN-1 BLADE DESIGN:

17" GoLok Parang Blade
13.5" Aggressive Saw Blade
Encapsulated Full Tang Construction
Black Oxide Finish
Hollow Grind
3Cr13 Steel

RUBBERIZED HANDLE:

Textured No-Slip Grip
Semi-Soft TPR & PP Blend
Durable Construction
2 Secure Bolt Rivets
Lanyard Hole

POLYESTER SHEATH:

600D Polyester & PP Lining
Belt Loop
Easy-to-Clean

TOTAL WEIGHT:

1.6 lbs.



ITEM: TRU-TOL-0038

UPC: 645397942214

MSRP: \$29.99

PKG: (H) 22.4" x (W) 6.4" x (D) 2"



TRUE®

PRIMALFORGE®

GRILL MASTER KNIVES

Take your grilling game to the next level with the perfect outdoor cutlery.



PrimalForge® knives are inspired by blacksmith craftsmanship, so they're rugged and razor sharp, featuring full-tang construction, hand-forged aesthetic blades, real Monzo wood handles, and protective waxed canvas sheaths—sounds like a grill master's dream.



PRIMALFORGE®

ROCKER BUTCHER

The PrimalForge Rocker Butcher features a corrosion-resistant, full tang butcher blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. The curved blade design allows the knife to easily rock back and forth to quickly chop or mince meat, produce, herbs, and other aromatics.

ROCKER BUTCHER BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

12.37"

TOTAL WEIGHT:

1.4 lbs.



ITEM: TRU-FXK-1016

UPC: 645397940685

MSRP: \$49.99

BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"

DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE WITH 6 PIECE ORDER





PRIMALFORGE®

TANTO SLICER

The PrimalForge Tanto Slicer features a corrosion-resistant, full tang Tanto blade with a rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. This style of blade is specifically designed for precision carving and trimming of large cuts of meat, as well as, slicing and dicing produce.

TANTO SLICER BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

12.17"

TOTAL WEIGHT:

1.1 lbs.



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ITEM: TRU-FXK-1017
UPC: 645397940692
MSRP: \$39.99
BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"
DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE WITH 6 PIECE ORDER





PRIMALFORGE®

CHOPPER

The PrimalForge Chopper features a corrosion-resistant, full tang blade with rugged, hand-forged aesthetic and an ergonomic, real Monzo wood handle. The size and weight make it easy to chop through small bones and joints like a cleaver, while the curved edge makes it great for slicing and dicing.

CHOPPER BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

11.48"

TOTAL WEIGHT:

1.7 lbs.



ITEM: TRU-FXK-1018

UPC: 645397940708

MSRP: \$49.99

BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"

DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE WITH 6 PIECE ORDER



PRIMALFORGE®

CLEAVER

The PrimalForge Cleaver is perfect for sectioning meat, by easily cutting through bones, joints, and flesh with its full tang blade and real Monzo wood handle. The cleaver blade is corrosion-resistant and designed with a rugged, hand-forged aesthetic. The flat side of the blade can be used to tenderize meat and crush garlic cloves and other herbs.

CLEAVER BLADE:

Hand-Forged Aesthetic
Corrosion-Resistant
5Cr15MoV Steel
Full Tang Construction

HANDLE:

Real Monzo Wood
Water-Resistant
Ergonomic Grip

CANVAS SHEATH:

Durable Water-Resistant Wax Coating
PU Leather Strap
Retention Snap Closure

TOTAL LENGTH:

12.69"

TOTAL WEIGHT:

1.8 lbs.



ITEM: TRU-FXK-1019

UPC: 645397940715

MSRP: \$49.99

BOX: (H) 14.78" x (W) 5.9" x (D) 0.98"

DSP: (H) 9.5" x (W) 12.58" x (D) 12.9"

FREE WITH 6 PIECE ORDER





PRIMALFORGE®

CANVAS KNIFE ROLL

The PrimalForge Canvas Knife Roll is designed with 4 reinforced slots to safely store the PrimalForge Rocker Butcher, Tanto Slicer, Chopper & Cleaver. This knife roll is constructed of heavy-duty, wax-coated canvas for rugged durability and water-resistance, with snap closures to keep each knife securely in place.

CANVAS KNIFE ROLL:

Durable Water-Resistant Wax Coating
Four Reinforced Slots
Retention Snap Knife Closures
Double-Loop Strap Closures

COMPATIBLE WITH:

PrimalForge Rocker Butcher
PrimalForge Tanto Slicer
PrimalForge Chopper
PrimalForge Cleaver

FOLDED SIZE:

15" x 6.75"

TOTAL WEIGHT:

0.5 lb.



ITEM: TRU-ACC-0009
UPC: 645397943150
MSRP: \$39.99
PKG: N/A
DSP: (H) 3.94" x (W) 5.91" x (D) 13.97"

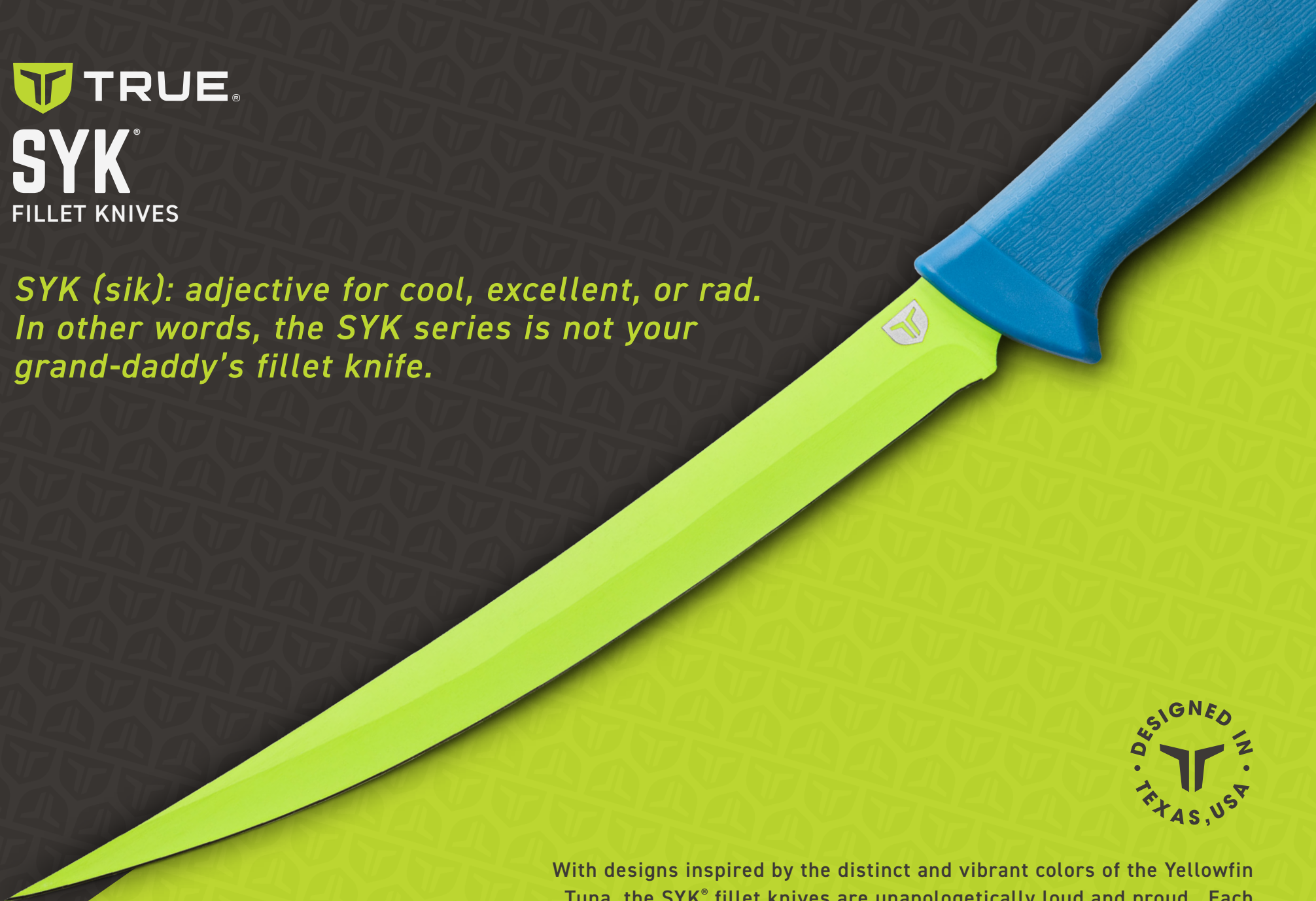
FREE WITH 6 PIECE ORDER

 TRUE®

SYK®

FILLET KNIVES

*SYK (sik): adjective for cool, excellent, or rad.
In other words, the SYK series is not your
grand-daddy's fillet knife.*



With designs inspired by the distinct and vibrant colors of the Yellowfin Tuna, the SYK® fillet knives are unapologetically loud and proud. Each blade is coated with a Cerakote® finish to enhance durability and overall resistance against corrosion, chemicals, and everyday wear and tear. And each sheath is made from 100% recycled ocean-bound plastics.



SYK[®]

4" FILLET KNIFE

The SYK[®] series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 4" medium flex blade features encapsulated full-tang construction with a Cerakote[®] finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK[®] fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

4" FILLET BLADE:

9Cr18MoV Stainless Steel
Cerakote[®] Finish
Encapsulated Full-Tang Construction
Medium Flex, Hollow Grind

HANDLE:

TraxGrip[™] No-Slip Grip
Thermoplastic Rubber (TPR)
Lanyard Ready

MOLDED SHEATH:

Quick Dry Slots
Easy-to-Clean
Integrated Belt Clip
Made from 100% recycled ocean-bound plastic

TOTAL LENGTH:

8.9375"

TOTAL WEIGHT:

0.2 lbs.



ITEM: TRU-FSH-0006
UPC: 645397939344
MSRP: \$24.99
PKG: (H) 11" x (W) 6.3" x (D) 1.4"
DSP: (H) 7.5" x (W) 6.85" x (D) 10"

FREE WITH 12 PIECE ORDER





SYK[®]

7" FILLET KNIFE

The SYK[®] series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 7" medium flex blade features encapsulated full-tang construction with a Cerakote[®] finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK[®] fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

7" FILLET BLADE:

9Cr18MoV Stainless Steel
Cerakote[®] Finish
Encapsulated Full-Tang Construction
Medium Flex, Hollow Grind

HANDLE:

TraxGrip[™] No-Slip Grip
Thermoplastic Rubber (TPR)
Lanyard Ready

MOLDED SHEATH:

Quick Dry Slots
Easy-to-Clean
Integrated Belt Clip
Made from 100% recycled ocean-bound plastic

TOTAL LENGTH:

12.875"

TOTAL WEIGHT:

0.2875 lbs.



ITEM: TRU-FSH-0003
UPC: 645397939313
MSRP: \$34.99
PKG: (H) 16" x (W) 6.3" x (D) 1.4"
DSP: (H) 7.5" x (W) 8.6" x (D) 10.1"

FREE WITH 12 PIECE ORDER





SYK[®]

9" FILLET KNIFE

The SYK[®] series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 9" medium flex blade features encapsulated full-tang construction with a Cerakote[®] finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK[®] fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

9" FILLET BLADE:

9Cr18MoV Stainless Steel
Cerakote[®] Finish
Encapsulated Full-Tang Construction
Medium Flex, Hollow Grind

HANDLE:

TraxGrip[™] No-Slip Grip
Thermoplastic Rubber (TPR)
Lanyard Ready

MOLDED SHEATH:

Quick Dry Slots
Easy-to-Clean
Integrated Belt Clip
Made from 100% recycled ocean-bound plastic

TOTAL LENGTH:

14.75"

TOTAL WEIGHT:

0.31875 lbs.



ITEM: TRU-FSH-0005
UPC: 645397939337
MSRP: \$39.99
PKG: (H) 18" x (W) 6.3" x (D) 1.4"
DSP: (H) 7.5" x (W) 8.6" x (D) 10.1"

FREE WITH 12 PIECE ORDER





SYK[®]

9" SERRATED FILLET KNIFE

The SYK[®] series is not your grand-daddy's fillet knife. Created to set a new standard in fillet knives, this 9" serrated blade features encapsulated full-tang construction with a Cerakote[®] finish for increased durability and improved corrosion resistance. Ideal for fresh or saltwater use, the SYK[®] fillet knife includes a protective molded sheath that is made from 100% recycled ocean-bound plastics.

9" SERRATED FILLET BLADE:

9Cr18MoV Stainless Steel
Cerakote[®] Finish
Encapsulated Full-Tang Construction
Chisel Grind

HANDLE:

TraxGrip[™] No-Slip Grip
Thermoplastic Rubber (TPR)
Lanyard Ready

MOLDED SHEATH:

Quick Dry Slots
Easy-to-Clean
Integrated Belt Clip
Made from 100% recycled ocean-bound plastic

TOTAL LENGTH:

13.9375"

TOTAL WEIGHT:

0.25 lbs.



ITEM: TRU-FSH-0004

UPC: 645397939320

MSRP: \$44.99

PKG: (H) 18" x (W) 6.3" x (D) 1.4"

DSP: (H) 7.5" x (W) 8.6" x (D) 10.1"

FREE WITH 12 PIECE ORDER



NEKKID[®]

2.4" FIXED BLADE KNIFE

Stripped down to its essentials, the NEKKID knife is a thin, lightweight fixed blade knife with a 2.4" modified Sheepsfoot blade and solid, full-tang construction. The skeletal handle is dressed with nearly six feet of quick-release paracord wrap, which provides extra grip and an additional outdoor essential. Adding extra protection and convenient transport, the Nylon sheath features a belt loop and snap closure for secure everyday carry.

2.4" SHEEPSFOOT BLADE:

Stonewashed 3Cr13 Stainless Steel
Full-Tang Construction

HANDLE:

Skeletal Handle
Paracord Wrap

NYLON SHEATH:

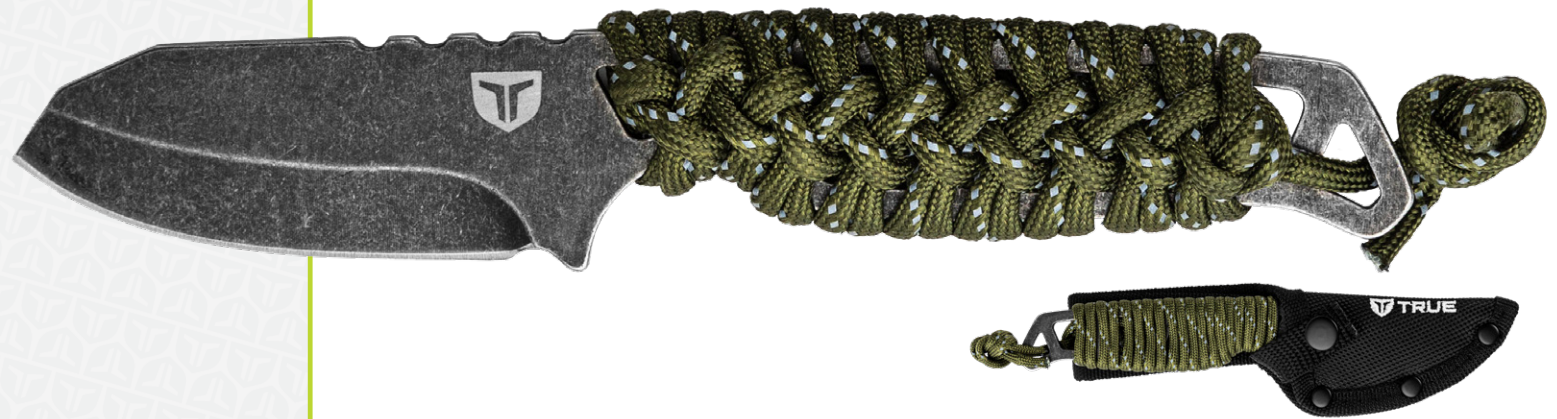
Belt-Loop
Snap Enclosure

TOTAL LENGTH:

7.28"

TOTAL WEIGHT:

0.2 lbs.



ITEM: TRU-FXK-1020

UPC: 645397940845

MSRP: \$19.99

PKG: (H) 11.1" x (W) 4.56" x (D) 1"

DSP: (H) 2.5" x (W) 10" x (D) 9.5"

FREE WITH 12 PIECE ORDER





NEKKID[®] SKINNER

2.92" FIXED BLADE KNIFE

Stripped down to its essentials, the NEKKID Skinner knife is a thin, lightweight fixed blade knife with a 2.92" skinner blade and solid, full-tang construction. The skeletal handle is covered with rubberized TraxGrip scales, which provide extra grip and are also removable for a slimmer overall profile. Adding extra protection and convenient transport, the molded sheath features a belt clip and is designed to fit all NEKKID blade shapes.

2.92" SKINNER BLADE:

3Cr13 Steel
Full-Tang Construction
Black Oxide Stonewashed Finish

HANDLE:

Skeletal Handle with Removable Scales
Rubberized TraxGrip[™] Texture
Easy to Clean & Antimicrobial

MOLDED SHEATH:

Fits all NEKKID[®] Blade Shapes
Includes Handle Scale Tool
Compatible with Tek-Lock[®] and UltiClip[®]

TOTAL LENGTH:

6.77"

TOTAL WEIGHT:

0.4 lbs.



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ITEM: TRU-FXK-0002
UPC: 645397942955
MSRP: \$24.99
PKG: (H) 10.63" x (W) 5.12" x (D) 1"
DSP: (H) 13.7" x (W) 5.83" x (D) 13.26"

FREE WITH 16 PIECE ORDER





NEKKID® TANTO

2.92" FIXED BLADE KNIFE

Stripped down to its essentials, the NEKKID Tanto knife is a thin, lightweight fixed blade knife with a 2.92" tanto blade and solid, full-tang construction. The skeletal handle is covered with rubberized TraxGrip scales, which provide extra grip and are also removable for a slimmer overall profile. Adding extra protection and convenient transport, the molded sheath features a belt clip and is designed to fit all NEKKID blade shapes.

2.92" TANTO BLADE:

3Cr13 Steel
Full-Tang Construction
Black Oxide Stonewashed Finish

HANDLE:

Skeletal Handle with Removable Scales
Rubberized TraxGrip™ Texture
Easy to Clean & Antimicrobial

MOLDED SHEATH:

Fits all NEKKID® Blade Shapes
Includes Handle Scale Tool
Compatible with Tek-Lock® and UltiClip®

TOTAL LENGTH:

6.69"

TOTAL WEIGHT:

0.4 lbs.



ITEM: TRU-FXK-0005
UPC: 044435920236
MSRP: \$24.99
PKG: (H) 10.63" x (W) 5.12" x (D) 1"
DSP: (H) 13.7" x (W) 5.83" x (D) 13.26"

FREE WITH 16 PIECE ORDER





NEKKID[®] SEAX

2.38" FIXED BLADE KNIFE

Stripped down to its essentials, the NEKKID Seax knife is a thin, lightweight fixed blade knife with a 2.38" seax blade and solid, full-tang construction. The skeletal handle is covered with rubberized TraxGrip scales, which provide extra grip and are also removable for a slimmer overall profile. Adding extra protection and convenient transport, the molded sheath features a belt clip and is designed to fit all NEKKID blade shapes.

2.38" SEAX BLADE:

3Cr13 Steel
Full-Tang Construction
Black Oxide Stonewashed Finish

HANDLE:

Skeletal Handle with Removable Scales
Rubberized TraxGrip™ Texture
Easy to Clean & Antimicrobial

MOLDED SHEATH:

Fits all NEKKID[®] Blade Shapes
Includes Handle Scale Tool
Compatible with Tek-Lock[®] and UltiClip[®]

TOTAL LENGTH:

6.66"

TOTAL WEIGHT:

0.4 lbs.



ITEM: TRU-FXK-0006

UPC: 044435920243

MSRP: \$24.99

PKG: (H) 10.63" x (W) 5.12" x (D) 1"

DSP: (H) 13.7" x (W) 5.83" x (D) 13.26"

FREE WITH 16 PIECE ORDER





FIXED BLADE KNIFE®

WITH MOLDED SHEATH

Crafted for those who find their purpose in the wilderness, the Fixed Blade Knife promises to be a trusted tool amidst nature's challenges. Built with a 4" drop point blade and black oxide finish, this sturdy full-tang design fits comfortably in your hand, and is easy to carry in its molded sheath, which allows for scout, drop leg, or MOLLE mounted carry.

BLADE:

4" Drop Point
8Cr13MoV Stainless Steel
Black Oxide Finish
Full-Tang Construction

HANDLE:

Thermoplastic Rubber (TPR)
Glass Breaker Pommel
Lanyard Hole

SHEATH:

PA66 Molded Sheath
Nylon Sheath Mount + MOLLE Webbing
Snap Retention

TOTAL LENGTH:

9.25"

TOTAL WEIGHT:

0.22 lbs.



ITEM: TRU-FXK-0001
UPC: 645397001218
MSRP: \$44.99
BOX: (H) 11.22" x (W) 3.93" x (D) 1.38"

ITEM: TRU-DSP-0003
UPC: 645397001225
MSRP: N/A
DSP: (H) 8.67" x (W) 10.5" x (D) 9.6"



TRUE
MYCRO™
UTILITY KNIFE

Designed by custom knifemaker, Andrew Takach, the MYCRO Utility Knife is small, lightweight, and uniquely shaped to support many different hand positions. This ergonomic utility knife securely stows inside the multi-position sheath for a variety of carry styles—on your hip with the belt clip, or around your neck with the lanyard.

BLADE:

1.5" Wharncliffe Blade
8Cr13 Stainless Steel

HANDLE:

G10 Composite
Ergonomic Grip

INCLUDES:

Multi-Position Sheath with Belt Clip
Lanyard

TOTAL LENGTH:

3.625"

TOTAL WEIGHT:

0.148 lbs.



Designed by
Andrew Takach

Takach



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ITEM: TRU-FXK-0004
UPC: 645397943778
MSRP: \$29.99
PKG: (H) 7.24" x (W) 4.95" x (D) 2.75"
DSP: (H) 11" x (W) 6.25" x (D) 11.83"

FREE WITH 12 PIECE ORDER





TRUE

FOLDING BLADES





CEJA™

TANTO FLIPPER KNIFE

Crafted from cryogenically treated D2 steel, the CEJA stands as a testament to longevity, offering unparalleled wear-resistance and edge retention. The hefty build and refined style showcase a 3.7" modified tanto blade for daily cutting needs, while remaining pocketable as an everyday carry essential, ensuring you're always prepared.

BLADE:

3.7" Modified Tanto Blade
Cryo Treated D2 Steel
Stonewashed Finish

HANDLE:

Burlap Micarta
Ergonomic Textured Grip
Deep-Carry Reversible Clip

FAST FLIP:

Ball-Bearing Pivot System
One-Handed Deployment
Liner Lock

TOTAL LENGTH:

8.51"

FOLDED LENGTH:

5.08"

TOTAL WEIGHT:

0.42 lbs.



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ITEM: TRU-FMK-0015

UPC: 044435920281

MSRP: \$59.99

BOX: (H) 11.57" x (W) 5.12" x (D) 1"

DSP: (H) 1.57" x (W) 6.46" x (D) 8.76"

FREE WITH 12 PIECE ORDER





MAAR™

CLEAVER FLIPPER

The MAAR succeeds where compact, minimalist knives fall short, and promises to generate a fair amount of knife envy as you confidently cut, slice, and chop your way through daily tasks. Equipped with a ball bearing pivot system, the MAAR provides fast and easy one-handed deployment of the 3.5" cleaver blade, which is constructed of sturdy D2 steel for high wear-resistance and enhanced durability.

CLEAVER BLADE:

3.5" Cutting Length
D2 Steel
Black Oxide and Stone Wash Finish

G10 HANDLE:

Ergonomic, Textured Grip
Liner Lock

FEATURES:

Ball-Bearing Flipper
Reversible/Removable Deep-Carry Pocket Clip
Lanyard Hole

TOTAL LENGTH:

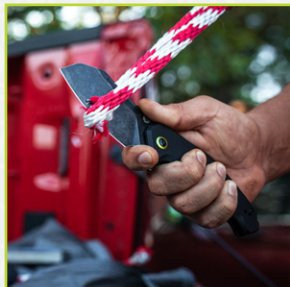
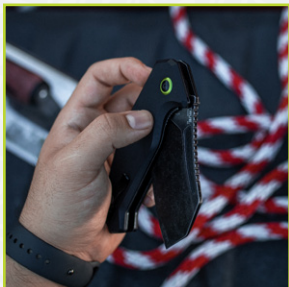
9"

FOLDED LENGTH:

5.5"

WEIGHT:

0.5 lbs.



ITEM: TRU-FMK-0007
UPC: 645397942061
MSRP: \$49.99
BOX: (H) 11.8" x (W) 3.54" x (D) 1.18"
PDQ: (H) 1.18" x (W) 6.26" x (D) 10.85"

FREE WITH 12 PIECE ORDER





BERM®

CLEAVER FLIPPER

The BERM® series is for those that aren't afraid to get their hands dirty and thrive on being prepared. Equipped with a 2.5" Cleaver blade, a caged ball bearing pivot system for lightning-fast, smooth deployment, and a 4-position clip for multiple carry options, the Cleaver Flipper provides modern style, uncomplicated utility, and trusted performance to tackle daily cutting and slicing tasks.

2.5" CLEAVER BLADE:

7Cr17MoV Stainless Steel
Full Hollow Grind
Black Oxide Finish

NATURAL G10 HANDLE:

Textured Grip
Liner Lock
4-Position Pocket Clip

FEATURES:

Ball Bearing Flipper
Top-End Flipping Lever
Caged Ball Bearing Pivot System

TOTAL LENGTH:

5.825"

FOLDED LENGTH:

3.42"

WEIGHT:

0.25 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-FMK-1035
UPC: 645397941521
MSRP: \$29.99
PKG: (H) 10.63" x (W) 5.12" x (D) 1.25"
PDQ: (H) 1.2" x (W) 6.34" x (D) 6.5"

FREE WITH 12 PIECE ORDER





BERM®

TANTO FLIPPER

The BERM® series is for those that aren't afraid to get their hands dirty and thrive on being prepared. Equipped with a 3.5" Tanto blade, a caged ball bearing pivot system for smooth deployment, and a 4-position clip for multiple carry options, the Tanto Flipper provides modern style, uncomplicated utility, and trusted performance to tackle daily cutting and slicing tasks.

3.5" TANTO BLADE:

7Cr17MoV Stainless Steel
Titanium Nitride Coating

G10 HANDLE:

Textured Grip with Contoured Scales
Liner Lock
4-Position Pocket Clip

FEATURES:

Ball Bearing Flipper
Top-End Flipping Lever
Caged Ball Bearing Pivot System

TOTAL LENGTH:

7.875"

FOLDED LENGTH:

4.64"

WEIGHT:

0.28 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-FMK-1030

UPC: 645397940869

MSRP: \$39.99

PKG: (H) 11.45" x (W) 5.13" x (D) 1.5"

PDQ: (H) 0.94" x (W) 5.51" x (D) 9.65"

FREE WITH 12 PIECE ORDER





BERM®

KEYCHAIN FLIPPER

Sometimes the most useful knife in your collection isn't the biggest, it's the one that is most easily accessible day in and day out. The ultra-compact BERM Keychain Flipper achieves maximum portability without compromising usability, featuring a carabiner, reversible clip, and a ball bearing pivot system which makes this knife as easy to deploy as it is to carry.

BLADE:

1.5" Modified Clip Point
High Carbon Stainless Steel (7Cr17MoV)
Titanium Nitride Finish

HANDLE:

G10 Composite
Liner Lock

FEATURES:

Ball Bearing Flipper
Integrated Carabiner
Reversible Pocket Clip

TOTAL LENGTH:

4.1"

FOLDED LENGTH:

2.66"

WEIGHT:

0.14 lbs.



ITEM: TRU-FMK-0017
UPC: 044435920656



ITEM: TRU-FMK-0018
UPC: 044435920663



ITEM: TRU-FMK-0019
UPC: 044435920670

ITEM: TRU-FMK-0016

UPC: 044435920540

MSRP: \$24.99

BOX: (H) 6.25" x (W) 2.71" x (D) 1.18"

DSP: (H) 10.19" x (W) 8.5" x (D) 7.3125"

FREE WITH 18 PIECE ORDER





BERM[®]

KEYCHAIN FLIPPER

Sometimes the most useful knife in your collection isn't the biggest, it's the one that is most easily accessible day in and day out. The ultra-compact BERM Keychain Flipper achieves maximum portability without compromising usability, featuring a carabiner, reversible clip, and a ball bearing pivot system which makes this knife as easy to deploy as it is to carry.

BLADE:

1.5" Modified Clip Point
High Carbon Stainless Steel (7Cr17MoV)
Titanium Nitride Finish

HANDLE:

G10 Composite
Liner Lock

FEATURES:

Ball Bearing Flipper
Integrated Carabiner
Reversible Pocket Clip

TOTAL LENGTH:

4.1"

FOLDED LENGTH:

2.66"

WEIGHT:

0.14 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-FMK-0013
UPC: 645397943785
MSRP: \$24.99
PKG: (H) 7.15" x (W) 4.85" x (D) 0.75"
PDQ: (H) 1.38" x (W) 5.35" x (D) 8.6"

FREE WITH 6 PIECE ORDER





BALL BEARING FLIPPER KNIFE

3.5" DROP POINT KNIFE

The Ball Bearing Flipper Knife features fast and easy one-handed deployment. The reliable ball bearing pivot system provides smooth opening, similar to that of a spring assisted knife. The slim profile and lightweight design allow for convenient carry and the deep-carry pocket clip ensures secure transport while on the go.

BLADE:

3" Drop Point
8Cr13MoV Stainless Steel
Black Oxide Finish

HANDLE:

G10 Fiberglass
Deep-Carry Pocket Clip
Liner Lock

TOTAL LENGTH:

7.375"

FOLDED LENGTH:

4.375"



ITEM: TRU-FMK-0006
UPC: 645397001195
MSRP: \$29.99
BOX: (H) 2.56" x (W) 5.24" x (D) 0.95"

ITEM: TRU-DSP-0007
UPC: 645397001201
MSRP: N/A
DSP: (H) 4.27" x (W) 6" x (D) 7.63"



Display comes with a safety-blade "Try Me" sample.



TACTICAL KNIFE

PARTIALLY-SERRATED 3.25" DROP POINT

The Tactical Knife features a partially-serrated, 3.25" black oxidized stainless steel blade. The minimalist handle is designed for lightweight carry and an ergonomic grip. The base of the handle features an emergency glass breaker and the pocket clip is reversible and removable to suit your specific carry style.

BLADE:

Partially-serrated 3.25" Drop Point
8Cr13MoV Stainless Steel
Black Oxide Finish

HANDLE:

Titanium Coated Stainless Steel
Frame Lock
Reversible/Removable Pocket Clip

TOTAL LENGTH:

8"

FOLDED LENGTH:

4.75"



ITEM: TRU-FMK-0004
UPC: 645397001171
MSRP: \$34.99
BOX: (H) 2.13" x (W) 5.5" x (D) 1"

ITEM: TRU-DSP-0005
UPC: 645397001188
MSRP: N/A
DSP: (H) 8" x (W) 9" x (D) 8"





SMARTKNIFE+

15-IN-1 MULTI-TOOL

The SmartKnife+ is a multi-tool wrapped around a super sharp 2.375" black oxidized pocket knife. The multi-tool handle features a small, medium and large flat driver, magnetic 1/4" bit driver and holder, file, wire strippers, rulers, wrenches, pry bar, pocket clip and bottle opener, making this the smartest knife you can put in your pocket.

BLADE:

Partially-serrated 2.375" Blade
420 Stainless Steel
Black Oxide Finish

HANDLE:

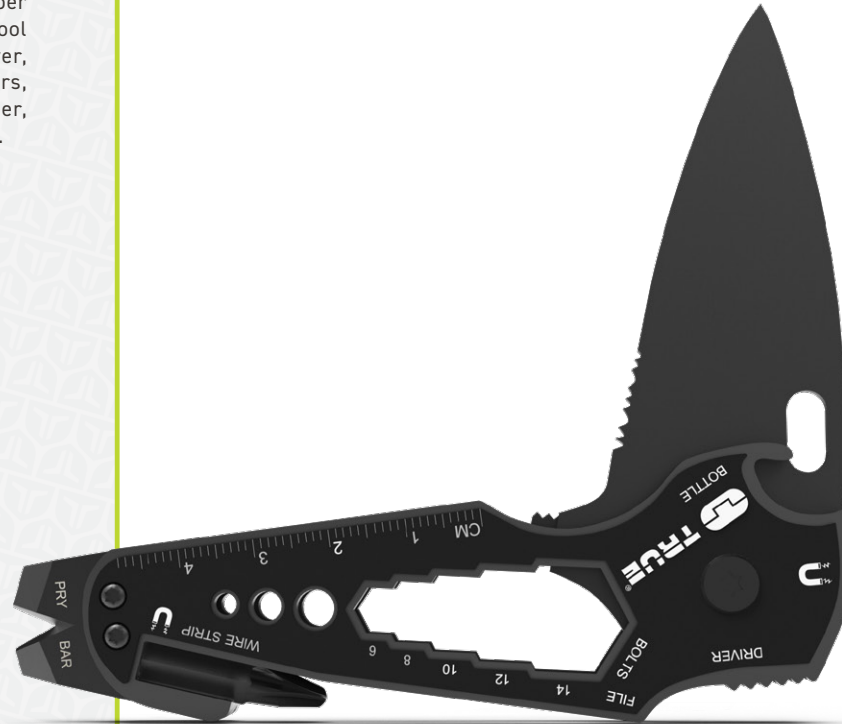
5 Wrenches (6mm-14mm)
Magnetic 1/4" PH2 Bit Driver
Large Flat Driver
3 Wire Strippers
Rulers (IN & CM)
Bottle Opener
Pocket Clip
Pry Bar
File
Frame Lock

TOTAL LENGTH:

6.875"

FOLDED LENGTH:

4.375"



ITEM: TU6869
UPC: 645397935445
MSRP: \$34.99
PKG: (H) 7.7" x (W) 4.3" x (D) 0.75"
DSP: (H) 8" x (W) 9" x (D) 8"

FREE WITH 12 PIECE ORDER





TRUEBLADE®

LIGHTWEIGHT EDC POCKET KNIFE

The TRUEBLADE is a lightweight, everyday carry pocket knife with a 2.75" partially serrated, black oxidized, 420 grade stainless steel blade. The handle is crafted from a stainless steel frame with anodized aluminum plating to keep its design lightweight and minimal. This knife features a pocket clip making it the perfect companion for any task.

BLADE:

Partially-serrated 2.75" Blade
420 Stainless Steel
Black Oxide Finish

HANDLE:

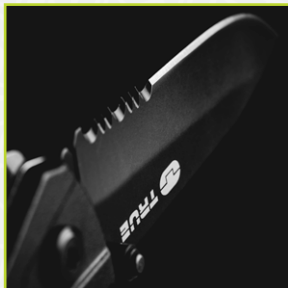
Anodized Aluminum
Frame Lock
Pocket Clip

TOTAL LENGTH:

7"

FOLDED LENGTH:

4.25"



ITEM: TU6871

UPC: 645397935407

MSRP: \$24.99

BOX: (H) 2.185" x (W) 7.815" x (D) 0.75"

DSP: (H) 10.5" x (W) 9" x (D) 6.5"

FREE WITH 12 PIECE ORDER



CRAFTY™ 2.0

FOLDING UTILITY KNIFE

The CRAFTY 2.0 is a personal, folding utility knife that can clip to virtually anything with its convenient quick-release carabiner clip. The CRAFTY 2.0 is compatible with straight-edge, standard-tip utility blades, and comes with a pre-installed blade and 2 replacement blades. Its folding blade guard also doubles as a handle for ergonomic support.

FEATURES:

- (3) Utility Blades
- Quick-Change Blade System
- Quick-Release Carabiner Clip
- Folding Handle/Blade Guard
- Locking Design

MATERIALS:

Black Oxide-Coated, 420 Stainless Steel

TOTAL LENGTH:

5.6"

FOLDED LENGTH:

4.34"

WEIGHT:

0.16 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-FMK-0008
UPC: 645397942986
MSRP: \$14.99
PKG: (H) 7.2" x (W) 3.15" x (D) 0.5"
DSP: (H) 10.63" x (W) 7.87" x (D) 9.5"

FREE WITH 18 PIECE ORDER





TRUE

SWIFT EDGE® SERIES





TRUE[®] SWIFT EDGE[®]

REPLACEABLE BLADE KNIVES

Intentionally designed to allow you to stay focused on the task at hand without wasting time sharpening blades.



SWIFT EDGE[®] is our patented Two-Step Replaceable Blade System—simply unlock and release. Changing blades has never been easier. Our interchangeable blades and handles give you the versatility of a full knife collection and the convenience needed to suit your every day carry.



REPLACEABLE BLADE KNIFE

WITH BLADE STORAGE CASE

The Replaceable Blade Knife allows you to stay focused on the task at hand without wasting time sharpening blades. Our patented SWIFT EDGE Two-Step Blade Replacement System gives great cutting control and provides simple replacement of the three blades: two fine edge blades and a saw blade. The steel clip and blade storage case provide convenient carry.

REPLACEABLE BLADES:

3.5" Drop Point (2): 5Cr13, Black Oxide Finish
3.25" Crosscut Saw (1): 65Mn, Titanium Nitride

FIBERGLASS REINFORCED NYLON HANDLE:

Textured Grip
Liner Lock
Pocket Clip

BLADE STORAGE CASE:

Safely Stores Replaceable Blades

TOTAL LENGTH:

8"

FOLDED LENGTH:

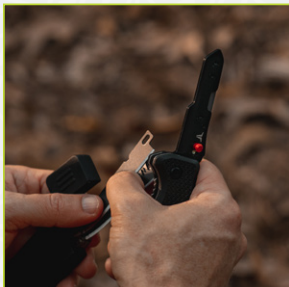
4.5"

WEIGHT:

0.41 lbs.

U.S. PATENTS:

D 951,046; 11,999,073



ITEM: TRU-FMK-0005
UPC: 645397001096
MSRP: \$39.99
BOX: (H) 3.19" x (W) 6" x (D) 1.5"

**COMPATIBLE WITH
ALL TRUE BLADES
3.5" OR SHORTER:**
TANTO | SAW | DROP POINT

ITEM: TRU-DSP-1000
UPC: 645397001119
MSRP: N/A
DSP: (H) 4.53" x (W) 9.84" x (D) 8.6"





SWIFT EDGE®

3.5" G10 KNIFE

The 3.5" G10 Knife features our patented SWIFT EDGE Two-Step Blade Replacement System, a swift Ball Bearing Flipper, lightweight G10 handle, four easily replaceable blades (3.25" Saw, partially-serrated 3.5" Tanto, & two 3.5" Drop Points), a 4-position clip, lanyard compatibility, and a blade storage case for convenient carry.

REPLACEABLE BLADES:

3.5" Tanto (1): 5Cr13, Black Oxide Finish

3.5" Drop Point (2): 5Cr13, Black Oxide Finish

3.25" Crosscut Saw (1): 65Mn, Titanium Nitride

G10 HANDLE:

Deep Carry

Liner Lock

4-Position Pocket Clip

Lanyard/Carabiner Compatible

BLADE STORAGE CASE:

Safely Stores Replaceable Blades

TOTAL LENGTH:

8"

FOLDED LENGTH:

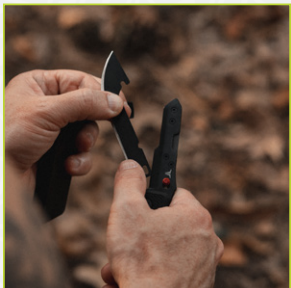
4.61"

WEIGHT:

0.41 lbs.

U.S. PATENTS:

D 951,046; 11,999,073



**COMPATIBLE WITH
ALL TRUE BLADES
3.5" OR SHORTER:**
TANTO | SAW | DROP POINT

ITEM: TRU-FMK-0010

UPC: 645397943600

MSRP: \$49.99

PKG: (H) 12.4" x (W) 5.12" x (D) 1.7"

DSP: (H) 3.3" x (W) 6.22" x (D) 11.89"

FREE WITH 6 PIECE ORDER





SWIFT EDGE®

4" TPR HUNTING KNIFE

The 4" TPR Hunting Knife features our patented SWIFT EDGE Two-Step Blade Replacement System, a swift Ball Bearing Flipper, rugged TPR handle, six easily replaceable Drop Point blades, a strong clip, lanyard compatibility, and a blade storage case for convenient carry.

REPLACEABLE BLADES:

4" Drop Point (6): 5Cr13, Black Oxide Finish

THERMOPLASTIC RUBBER (TPR) HANDLE:

Textured Grip
Liner Lock
Pocket Clip

BLADE STORAGE CASE:

Safely Stores Replaceable Blades

TOTAL LENGTH:

9.33"

FOLDED LENGTH:

5.24"

WEIGHT:

0.47 lbs.

U.S. PATENTS:

D 951,046; 11,999,073



**COMPATIBLE WITH
ALL TRUE BLADES
4" OR SHORTER:**
TANTO | SAW | DROP POINT

ITEM: TRU-FMK-0009

UPC: 645397943594

MSRP: \$49.99

PKG: (H) 12.64" x (W) 5.12" x (D) 1.7"

DSP: (H) 3.3" x (W) 6.22" x (D) 11.89"

FREE WITH 6 PIECE ORDER





SWIFT EDGE®

HUNT PROCESSING KIT

Designed for efficient field dressing and processing, the 7-piece Hunt Processing Kit includes all the tools you need for gutting, skinning, caping, boning and sawing, allowing you to go from field to freezer with ease.

REPLACEABLE BLADES:

4" Gut Hook: 5Cr13, Titanium Nitride Finish, Fine Edge
6" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge
8" Butcher: 5Cr13, Titanium Nitride Finish, Fine Edge
8" Bone Saw: 65Mn, Titanium Nitride Finish, Crosscut

THERMOPLASTIC RUBBER (TPR) HANDLE:

Fixed Blade Lock
Lanyard Hole

MOLDED SHEATH:

Belt Clip
Embedded Diamond Carbide Knife Honing Rod
Fits 6" Fillet & 4" Gut Hook

NYLON STORAGE ROLL:

6 Slots to Hold Blades, Sheath & Handle

SHEATHED LENGTH:

13.55"

HANDLE LENGTH:

5.66"

WEIGHT:

0.5 lbs.

U.S. PATENT:

D 951,046



**COMPATIBLE WITH
OTHER TRUE BLADES:**
6" OR LONGER | 4" GUT HOOK



ITEM: TRU-FXK-1007
UPC: 645397939115
MSRP: \$69.99
PKG: (H) 15.15" x (W) 9.25" x (D) 3"
PDQ: (H) 3.9" x (W) 10.23" x (D) 13.97"





SWIFT EDGE®

FISH FILLET KIT

Designed for versatility across all types and sizes of fish, this 6-piece set includes three replaceable fillet blades that offer excellent flexibility for filleting, skinning, and de-boning for both inland freshwater and offshore saltwater fishing.

REPLACEABLE BLADES:

6" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge
7.5" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge
9.5" Fillet: 5Cr13, Titanium Nitride Finish, Fine Edge

THERMOPLASTIC RUBBER (TPR) HANDLE:

Fixed Blade Lock
Lanyard Hole

MOLDED SHEATH:

Belt Clip
Embedded Diamond Carbide Knife Honing Rod
Fits 6" & 7.5" Fillet Blades

NYLON STORAGE ROLL:

6 Slots to Hold Blades, Sheath & Handle

SHEATHED LENGTH:

13.55"

HANDLE LENGTH:

5.66"

WEIGHT:

0.5 lbs.

U.S. PATENT:

D 951,046



**COMPATIBLE WITH
OTHER TRUE BLADES:**
6" OR LONGER | 4" GUT HOOK



ITEM: TRU-FXK-1021
UPC: 645397941231
MSRP: \$69.99
PKG: (H) 15.15" x (W) 9.25" x (D) 3"
PDQ: (H) 3.3" x (W) 10.24" x (D) 13.98"



SWIFT EDGE®

3.5" DROP POINT (6-PACK)

BLADES:

Edge: Fine
Material: 5Cr13 Steel
Finish: Black Oxide

COMPATIBLE WITH:

TRU-FMK-0014 SWIFT EDGE® 3.5" FRN Knife
TRU-FMK-0010 SWIFT EDGE® 3.5" G10 Knife
TRU-FMK-0009 SWIFT EDGE® 4" TPR Hunting Knife



ITEM: TRU-FMK-1011
UPC: 645397003106
MSRP: \$14.99
PKG: (H) 8.43" x (W) 3.15" x (D) 0.5"



SWIFT EDGE®

4" DROP POINT (5-PACK)

BLADES:

Edge: Fine
Material: 5Cr13 Steel
Finish: Black Oxide

COMPATIBLE WITH:

TRU-FMK-0009 SWIFT EDGE® 4" TPR Hunting Knife



ITEM: TRU-FMK-1012
UPC: 645397003168
MSRP: \$14.99
PKG: (H) 8.43" x (W) 3.15" x (D) 0.5"



SWIFT EDGE®

3.5" TANTO (3-PACK)

BLADES:

Edge: Fine/Serrated
Material: 5Cr13 Steel
Finish: Black Oxide

COMPATIBLE WITH:

TRU-FMK-0014 SWIFT EDGE® 3.5" FRN Knife
TRU-FMK-0010 SWIFT EDGE® 3.5" G10 Knife
TRU-FMK-0009 SWIFT EDGE® 4" TPR Hunting Knife



ITEM: TRU-FMK-1006
UPC: 645397001638
MSRP: \$14.99
PKG: (H) 8.43" x (W) 3.15" x (D) 0.5"



SWIFT EDGE®

REPLACEMENT BLADE PACK WITH BLADE CASE

DROP POINT BLADES (2):

Edge: Fine
Material: 5Cr13 Steel
Finish: Black Oxide

SAW BLADE (1):

Edge: Crosscut
Material: 65Mn Steel
Finish: Titanium Nitride

COMPATIBLE WITH:

TRU-FMK-0014 SWIFT EDGE® 3.5" FRN Knife
TRU-FMK-0010 SWIFT EDGE® 3.5" G10 Knife
TRU-FMK-0009 SWIFT EDGE® 4" TPR Hunting Knife



ITEM: TRU-FMK-1007
UPC: 645397001645
MSRP: \$19.99
PKG: (H) 8.96" x (W) 6.69" x (D) 0.75"



SWIFT EDGE®

4" GUT HOOK (1-PACK)

BLADE:

Edge: Fine
Material: 5Cr13 Steel
Finish: Titanium Nitride

COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit
TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit



ITEM: TRU-FXK-1002
UPC: 645397003151
MSRP: \$14.99
PKG: (H) 10" x (W) 3.15" x (D) 0.5"



SWIFT EDGE®

6" FILLET (1-PACK)

BLADE:

Edge: Fine
Material: 5Cr13 Steel
Finish: Titanium Nitride

COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit
TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit



ITEM: TRU-FKV-0001
UPC: 645397003175
MSRP: \$14.99
PKG: (H) 12.13" x (W) 3.15" x (D) 0.5"



SWIFT EDGE®

8" SAW (1-PACK)

BLADE:

Edge: Crosscut
Material: 65Mn Steel
Finish: Titanium Nitride



ITEM: TRU-FXK-1004
UPC: 645397003229
MSRP: \$14.99
PKG: (H) 14" x (W) 3.15" x (D) 0.5"



COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit
TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit

SWIFT EDGE®

8" BUTCHER (1-PACK)

BLADE:

Edge: Fine
Material: 5Cr13 Steel
Finish: Titanium Nitride



ITEM: TRU-FXK-1003
UPC: 645397003212
MSRP: \$14.99
PKG: (H) 14" x (W) 3.15" x (D) 0.5"



COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit
TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit

SWIFT EDGE®

7.5" FILLET (1-PACK)

BLADE:

Edge: Fine
Material: 5Cr13 Steel
Finish: Titanium Nitride



ITEM: TRU-FKV-0002
UPC: 645397003199
MSRP: \$14.99
PKG: (H) 13.49" x (W) 3.15" x (D) 0.5"



COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit
TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit

SWIFT EDGE®

9.5" FILLET (1-PACK)

BLADE:

Edge: Fine
Material: 5Cr13 Steel
Finish: Titanium Nitride



ITEM: TRU-FKV-0003
UPC: 645397003205
MSRP: \$14.99
PKG: (H) 15.48" x (W) 3.15" x (D) 0.5"



COMPATIBLE WITH:

TRU-FXK-1007 SWIFT EDGE® Hunt Processing Kit
TRU-FXK-1021 SWIFT EDGE® Fish Fillet Kit



TRUE

TOOLS & ACCESSORIES





TWEEZERTOOL+™

7-IN-1 MULTI-TOOL

The TweezerTool+ is a pocket-sized 7-in-1 multi-tool featuring: a 1.5" drop point blade, angled tweezers, file, 2.5" flat driver, bottle opener, cutter, and a quick-release keyring clip. Each tool is coated with a black oxidized or titanium nitride finish for increased durability and added corrosion resistance.

FULL-SIZE TWEEZERS:

Angled Points
Quick-Release Keyring Clip
3Cr13 Stainless Steel
Titanium Nitride Coating

DROP POINT BLADE:

1.5" Cutting Length
3Cr13 Stainless Steel
Black Oxide Finish

FILE:

Double Cut Pattern
2.5" Flat Driver
3Cr13 Stainless Steel
Black Oxide Finish

FOLDED LENGTH:

3.35"

TOTAL WEIGHT:

0.05 lbs.



ITEM: TRU-MTL-1008

UPC: 645397941170

MSRP: \$14.99

PKG: (H) 8.29" x (W) 4.96" x (D) 1"

PDQ: (H) 1.18" x (W) 6.26" x (D) 10.85"

FREE WITH 12 PIECE ORDER





TITANIUM BLOCK MULTI-TOOL

The Titanium Block Multi-Tool is equipped with a variety of useful tools: a 2.75" tanto blade, flat edge scraper, bottle opener, pocket clip, and a locking magnetic bit driver. The driver includes 2 interchangeable bits and features our patented Two-Position Lockout System, which locks at 90° to adapt to tight spaces and 180° for enhanced torque and performance. Each tool is coated with Titanium Nitride for increased durability and corrosion resistance.

LOCKING DRIVER:

Patent Pending Two-Position Lockout System
1/4 Inch Magnetic Driver (Phillips #2 & Flat #5)
Titanium Nitride Coating

BLADE:

2.75" Tanto Blade
3Cr13 Stainless Steel
Titanium Nitride Coating

FEATURES:

Bottle Opener
Flat Edge Scraper
Pocket Clip

FOLDED LENGTH:

3.78"

TOTAL WEIGHT:

0.24 lbs.



ITEM: TRU-MTL-1007
UPC: 645397940661
MSRP: \$19.99
PKG: (H) 8.07" x (W) 6.3" x (D) 1"
PDQ: (H) 1.2" x (W) 7.44" x (D) 10.33"

FREE WITH 12 PIECE ORDER





TITANIUM POCKET MULTI-TOOL

With multi-tools, easy accessibility is essential...that is why we designed ours to easily access, quickly deploy, and safely lock. In addition, we took the time to craft a set of tools that work as well as their full-size counterparts. No secret compartments, no unnecessary unfolding, just safe, strong and reliable tools that are there when you need them.

EASY ACCESS TOOLS:

- Spring-Loaded Pliers
- Wire Cutters
- Sheepsfoot Knife
- Crosscut Saw
- Phillips #2 & Flathead Bit Driver
- Awl/Bottle Opener

HANDLE:

- 2Cr13 Stainless Steel
- Titanium Nitride Coating
- Ergonomic Aluminum Grip
- Pocket Clip

OPEN LENGTH:

6.625"

FOLDED LENGTH:

4.125"

TOTAL WEIGHT:

0.24 lbs.



ITEM: TRU-MTL-1009
UPC: 645397941224
MSRP: \$49.99
PKG: (H) 11.57" x (W) 5.12" x (D) 1"
PDQ: (H) 1.57" x (W) 6.46" x (D) 8.76"

FREE WITH 12 PIECE ORDER



TRUE
MYCRO™
KNIFE SHARPENER

Small enough to fit on your keyring, the MYCRO Knife Sharpener easily brings your favorite blades back to life. The two-step sharpening system features Carbide and Ceramic sharpening slots to restore dull blades and provide perfectly finished edges, so that you can get back to the task at hand.

FEATURES:

Tungsten Carbide Course Sharpener
Ceramic Fine Sharpener
Thermoplastic Rubber (TPR) Grip
Lanyard Hole

INCLUDES:

O-Ring Connector

COMPATIBLE WITH:

All Straight Edge Blades

TOTAL LENGTH:

1.8"

TOTAL WEIGHT:

0.1 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-ACC-0011
UPC: 645397943761
MSRP: \$9.99
PKG: (H) 5.72" x (W) 4.34" x (D) 0.75"
PDQ: (H) 1.18" x (W) 5.63" x (D) 10.15"

FREE WITH 12 PIECE ORDER





PLASMA LIGHTER XR

WINDPROOF UP TO 80 MPH

The Plasma Lighter XR is compact, fuel-free, and windproof up to 80MPH. The rechargeable design offers the equivalent of over 300 matches in a rugged, water-resistant (IPX6) housing. And the XR's retractable, flexible neck to makes it even easier and safer to use.

FEATURES:

- USB-C Rechargeable
- Extendable Neck
- Windproof up to 80 MPH
- Water, Dust & Impact-Resistant (IPX6)
- Protective Locking Cover
- Power/Charge Indicator

INCLUDES:

- USB to USB-C Cable
- Detachable Lanyard

SIZE:

(H) 3.5" x (W) 2" x (D) 0.78"

WEIGHT:

0.2 lbs.



⚠ WARNING CALIFORNIA REQUIRED | Cancer and Reproductive Harm | www.P65Warnings.ca.gov

ITEM: TRU-ACC-0012
UPC: 044435919742
MSRP: \$19.99
PKG: (H) 8.16" x (W) 5.67" x (D) 1"
DSP: (H) 11.38" x (W) 6.7" x (D) 12"

FREE WITH 12 PIECE ORDER





PLASMA LIGHTER WAND

WITH LED LIGHT RING

The Plasma Lighter Wand features advanced dual-arc plasma technology that is fuel-free, windproof, and provides over 100 ignitions on a single charge. Its long-reach wand design keeps your fingers safely away from the ignition point, and the integrated LED light ring ensures you can see clearly and ignite safely.

FEATURES:

USB-C Rechargeable
Flameless Dual-Arc Plasma
Windproof up to 80 MPH
LED Light Ring
Safe Lock Switch
Power/Charge Indicator

SIZE:

9.1" x 0.65"

WEIGHT:

0.3 lbs.

INCLUDES:

USB-A to USB-C Cable
Detachable Lanyard



ITEM: TRU-ACC-0008
UPC: 645397942979
MSRP: \$17.99
PKG: (H) 12.2" x (W) 5.12" x (D) 1"
PDQ: (H) 1.61" x (W) 6.3" x (D) 9.4"

FREE WITH 12 PIECE ORDER



TRUE

PRINTING & ENGRAVING





CUSTOM PRINTING AND ENGRAVING

TRUE offers custom screen printing and laser engraving services on most all products. Utilize TRUE products to advertise your company or event!

- Custom printing orders must be a minimum of 100 pieces.
- All 15-20 business days for production time.
- All orders ship FOB Roanoke, TX. Prepaid DOES NOT apply for custom print orders.
- Orders will not be released for printing until payment has been received in full, via credit card or CIA.
- Orders over 3,000 pieces may have the TRUE and product logos removed. *(Allow 90 days for production time.)*
- Most products are able to be laser engraved. Some packaging allows for screen printing.

SCREEN PRINTING PRICES

- 100 - 499 pieces = Dealer cost + \$2.00 per unit
- 500 - 999 pieces = Dealer cost + \$1.50 per unit
- 1,000+ pieces = Dealer cost + \$1.00 per unit

LASER ENGRAVING PRICES

- 100 - 499 pieces = Dealer cost + \$3.00 per unit
- 500 - 999 pieces = Dealer cost + \$2.50 per unit
- 1,000+ pieces = Dealer cost + \$1.50 per unit



CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION: 800-255-6061

*There is a one-time \$35 fee (per custom print/engrave order), which includes the setup for either screen printing or laser engraving. This setup fee covers the logo/text printed in a single location on the product, using a single color. There is an additional charge for printing or laser engraving on multiple locations or printing in more than one color. Products that require removal of packaging are subject to a \$0.50 charge per item.

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