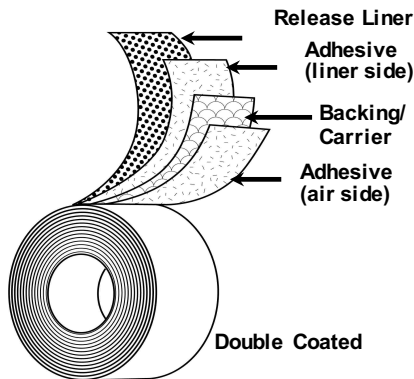




M-Tak[®] Shelf Talker HD 7178

High Performance Shelf Talker Tape



Carrier: Polyester Film
Adhesive: Synthetic Rubber (HM808)
Liner: 54# SC Kraft

Product Constructions Available

Number	TW	TL	AW
7178	7/8"	2500'	7/8"

Applications

- Mounting advertisements and shelf talkers
- Affixing labels and tags in retail and grocery stores
- Mailer and envelope sealing
- Labels and business forms

Features

- Synthetic Rubber Adhesive
- PET Film Carrier
- Edge-to-Edge

Benefits

- High adhesion for a secure permanent bond to paper, mailers, and light board stocks
- Removes cleanly from most surfaces
- Provides support and structure for added stability
- Conformable
- Wider adhesive profile for strong, consistent bond
- Liner removes clean and smooth

Typical Test Values

	Standard UOM	Metric UOM	Test Method
Tape Thickness (w/o liner)	4.1 mils	0.104 mm	PSTC 133
Liner Thickness	3.2 mils	0.081 mm	PSTC 133
Overall Thickness	7.3 mils	0.185 mm	PSTC 133
Adhesion to Steel (Air Side)	65 oz/in	7.11 N/cm	PSTC 101Mod
Adhesion to Steel (Liner Side)	65 oz/in	7.11 N/cm	PSTC 101 Mod
Application Temperature Range	30 to 105 °F	-1 to 40 °C	
Operating Temperature Range	-20 to 160 °F	-29 to 71 °C	

Recommended Storage Conditions: 60-80 °F at 40-60% RH
 Standard Shelf Life (at 25 °C): 36 months from date of manufacture.

The information presented herein was prepared at BERRY GLOBAL, INC. (25 Forge Parkway Franklin, MA 02038) by qualified technical personnel. To Berry's knowledge it is true and accurate. However, the information and recommendations are furnished for these products with the understanding that the purchaser or user, as the case may be, will independently determine that the product is suitable for the intended use, and that such use complies with all applicable federal, state and local laws and regulations. The data are typical values submitted only for the user's information and consideration, and do not constitute a warranty of any kind (including but not limited to a warranty of merchantability or of fitness for a particular purpose), or a representation for which BERRY assumes any legal responsibility.

